

Corporate plan 2023 – 2026



PREAMBLE

CINEC Campus is the first-degree awarding non-state higher education institution established in Sri Lanka to offer both Maritime and non-maritime qualifications to cater to the industry demand for qualified industry professionals. The success of CINEC Campus is build on visionary leadership, effective planning, and a strong focus on the service quality. CINEC Campus has taken initiatives beyond its academic programmes to groom its graduates to be employment-ready professionals through a programme called, beyond-a-graduate offered to all students of the CINEC Campus. Offering industry demanded qualifications from certificate level to postgraduate level with special attention to ensuring that its graduates are industry-ready is the key to CINEC's success over the last three decades.

The senior management team of the CINEC Campus strongly believe that the quality assurance and accreditation are vital for higher education, despite the challenges it poses. It promotes accreditation as a vital process for ensuring the quality and credibility of the institutions and programmes. Further, the management is cognizant of the fact that the landscape of higher education is changing rapidly due to technological, social, and economic factors hence requires continuous adaptation.

CINEC Campus is developing the corporate plans for three-year intervals. This plan is for the period from 01 April 2023 to 31 March 2026.

The fourth edition of this corporate plan is prepared by CINEC Campus to serve as a roadmap for its community to pursue the goals upholding its key values. This corporate plan was prepared with the participation of all the members of the campus. It outlines well defined goals and objectives with realistic strategies, activation plan and key performance indicators. To reach the milestones, the entire campus community must be aware of and focus on their responsibilities and strive together in pursuing its mission. CINEC will be successful in this endeavour, because of the strength and positive attitudes of the campus staff and the excellent foundation laid on information and organisational capital. CINEC will continue to be the most diversified non-state degree awarding institution respected by all stakeholders and will produce qualified industry-ready professionals sought by the industry even before they pass out.

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1. INTRODUCTION

CINEC Campus was established in 1990 to fill a gap in maritime training and related special training programmes that adhere to international regulations and standards to produce competent seafarers. Globally recognised qualifications awarded to Class I Masters and Class I Chief Engineers, and certificate of competencies (CoC) to others have attracted both local and foreign potential sea farers and those already serving at sea. These include the refresher courses which cover all trades at sea. These training programmes comply with international convention of Standards of Training Certification and Watch keeping (STCW) for seafarers. CINEC trained Masters, Chief Engineers, Officers and Ratings are currently employed with many shipping principals based in Europe, USA, Canada, Asia and the Pacific. CINEC with its world class facilities and reputation for global excellence in maritime education in all grades has now expanded the services by establishing and managing national maritime training institutes at Fiji and Seychelles.

CINEC Campus obtained degree awarding status from the Ministry of Higher Education (MoHE) in year 2013 and pioneered in introducing Maritime and Logistics undergraduate qualifications. The vocational training and short courses conducted since the inception also benefitted from the approval of own undergraduate qualifications. CINEC Campus is now offering 30 undergraduate and postgraduate level qualifications approved by Ministry of Education (MoE) and recognised by the University Grants Commission (UGC) of Sri Lanka in addition to 170 other affiliated and vocational qualifications. These programmes are delivered through 15 Academic departments within the six (6) faculties and 10 administration departments. Total staff population is 276 in both academic and administration services. The programmes were designed and delivered to meet the requirements of the labour market to produce work-ready global citizens to join the labour force.

CINEC Campus is serving over 20,000 students annually for 200 Certificate, Diploma, Higher Diploma, Graduate, Postgraduate and Doctoral programmes. Collaborations with the universities in Australia, China, Germany, UK, USA and TAFE College in Australia have helped the growth trajectory of CINEC Campus. CINEC has branches in the Northern and Eastern provinces of Sri Lanka and in Colombo suburb to operate as Metro Campus.

Its salubrious location and matching infrastructure have created an attractive and conducive learning environment for its multi-ethnic, multi-cultural student community, whose life is enriched with

myriad of co-curricular and extra-curricular activities facilitated on-campus, creating opportunities to showcase their talents in sports, aesthetic, and many more through well organised CINEC Students Association (CINEC SA). All these achievements had been made possible by the visionary leadership and careful allocation of resources and finances for activities that are following its vision and mission, and efficient implementation of the planned activities.

This fourth edition of the corporate plan portrays a concise account of its academic, administrative, financial and overall development strategy in diverse facets in accomplishing the Mission of the campus whilst expanding higher education opportunities for the deserving young talents.

By following this comprehensive corporate plan, CINEC Campus aims to make significant progress in expanding its education and training offerings, enhancing the academic environment, achieving excellence in teaching and research, fulfilling its social responsibilities, and ensuring financial stability over the period 2023-2026. Regular monitoring and adaptation of strategies will be crucial to achieving these objectives successfully.

2. VISION, MISSION, AND VALUES

2.1 VISION

“To be the international leader in the field of education with a focus to produce functional, work ready and competent global citizens.”

2.2 MISSION

“To offer a safe and disciplined environment, best resources, academic guidance and avail avenues in research for a sustainable career of students.”

2.3 VALUES

CINEC Campus believes in four key value bases to groom young talents to enter the industry with confidence.

- A. Wisdom
- B. Integrity
- C. Discipline
- D. Competence

2.4 SERVICE STANDARDS

CINEC Campus unparalleled services are extended to both “consumers” (students obtaining service) as well as its “customers” (parents and guardians purchase the service especially undergraduate level courses) and ensure to always maintain highest standards.

CINEC Campus believes that the success of the graduate/ diplomate output is strengthened by four pillars and staff members are bound to deliver the service at the highest standards, where their contribution to the organisation/ campus is evaluated accordingly. These pillars are:

1. Teaching, Learning and Mentoring: This pillar of service embodies activities relating to the curriculum development and review, teaching, learning and assessment, guiding, counselling and academic advising students.

2. Research and innovation: Research on value addition with special reference to the national resource base is considered as a compulsory activity of every academic member of CINEC Campus.

A Technology Transfer Office (TTO) was established to monitor and support commercialisation of innovations and protection of intellectual property rights of CINEC outcome researchs.

3. Carrer guidance: Alumni members and active students have the opportunity in obtaining required support on the career progression and career pathways through the CINEC career guidance unit.

4. Community Services: Conducting community service projects for the benefit of the society is another compulsory activity for the students and staff of CINEC Campus.

3. HISTORY AND PRESENT STATUS

3.1 Background

Rolling from the previous period corporate plan for the period from 01 April 2020 to 31 March 2023 is reported in this volume.

3.2 Location

CINEC Campus is one of the most modern and sophisticated campuses in the Asia-Pacific region. It is fully equipped with state-of-the-art classroom facilities, well-equipped advanced laboratory facilities, technical workshops, ship-in-campus, Learjet aircraft and state-of-the-art ship handling and engine room simulators. The campus is also equipped with residential facilities, cafeteria, swimming pool, gymnasium and other allied facilities for the use of students and guests and as such is considered a high ranking and well-rounded educational institution in Sri Lanka.

Figure 3.1: CINEC Campus Site map



- | | |
|--|---|
| 1. Main Building | 14. "Zenith" Building |
| 2. "Dalian" Building | 15. Basketball Court |
| 3. "Spencer" Building | 16. Aircraft in Campus |
| 4. "Wulfruna" Building | 17. Ship - in Campus |
| 5. "Fore" Building - Simulator | 18. Main Stores |
| 6. "Storm" Building - Cafeteria | 19. Brandix - CINEC Centre for Excellence |
| 7. Swimming Pool and Gymnasium | 20. Classrooms |
| 8. "Hullock" Building | 21. "Wright" Building |
| 9. "Gaff" Building - Library and Work Shop | 22. "Moonraker" Building - Cafeteria |
| 10. "Top" Building | |
| 11. "Sky" Building | |
| 12. "Mizzen" Building - Hostel | |
| 13. Fire Simulator | |

3.3 Learning environment

CINEC Campus has 22 buildings comprising lecture halls, laboratories, workshops, cafeteria, administrative complex and hostels to ensure conducive learning environment for all students.

Table 3.1: Buildings with the square area

Buildings completed	Area (Sq.ft)
Main building – Administrative complex	12,444
Dalian	7,120
Spencer	8,544
Wulfruna	26,103
Fore – Ship Simulator	6,090
Storm - Cafeteria	7,950
Hullock	19,698
Gaff	10,976
Top	5,460
Sky	8,544
Mizzen	8,800
Fire simulator	992
Zenith	59,020
Spanker Classroom	3,200
Wright	1,280
Moonraker	2,798
Total	18,9019

Hostel and accommodation facilities arranged outside CINEC Campus premises to accommodate 180 students.

3.4 Branch network

There are three branch locations.

3.4.1 Metro Branch

CINEC Campus Metro branch is in the heart of Nugegoda, a cosmopolitan suburb of Colombo, It started as the CINEC Management School in 2009 and later transformed into CINEC Campus Metro Branch in 2014, featuring a more diverse course portfolio catering to professionals from various backgrounds. It offers leading masters and higher diploma level qualifications in the fields of Business Administration, Logistics, Shipping and Supply Chain. It offers a Masters in Business Administration (MBA) under a franchise agreement with University of Wolverhampton, UK. This

programme caters to the professional segments seeking to enhance their knowledge and skills. Further enabling to explore job prospects in Europe.

The Logistics and Transport unit offers a wide range of certificate and diploma courses that cover areas such as Logistics, Supply Chain Management, Shipping Management, and Freight Forwarding. Many of these courses are in affiliation with the Chartered Institute of Logistics and Transport (CILT, UK), Ceylon Association of Ship Agents (CASA) and the Ministry of Ports and Shipping approved by the Director General of Merchant Shipping.

Backed by a highly qualified and interactive panel of full-time and visiting lectures from state universities and relevant industries, the metro branch continues to inspire and empower students to follow their dreams.

Programmes currently conducted at CINEC Campus Metro Branch are as follows,

- Master of Business Administration - Wolverhampton UK
- CILT International Advance Diploma in Logistics and Transport - CILT UK
- CILT International Diploma in Logistics and Transport - CILT UK
- Professional Diploma in Logistics and Supply Chain Management
- Professional Diploma in Shipping Management
- Certificate Course in Logistic Services, Freight Forwarding and Multimodal Transport - Approved by Director General of Merchant Shipping
- Certificate in Basic Ship Agency Functions - CASA

3.4.2 Jaffna Branch

CINEC Jaffna branch has been in operation for training seafarers for last 10 years. Branch operates on its own training Deck hands and Motorman, supporting level ranks in sea going ships. Participants who successfully complete these programmes will have an opportunity to join sea going ships in support level positions of Able Seaman and Motorman and they possess a pathway to become officers after 36 months sea training.

CINEC Branch, Jaffna produce about 250 support level seafarers for a year, which provide promising carrier path for youth of Jaffna. CINEC has already acquired a land of two acres of their own and plans

to build a fully equipped Campus in Jaffna and to extend sea going training programmes to Officer training level.

Branch also has been involved in training primary teacher training programmes which has already produced 50 primary teachers who are employed in Jaffna public sector. Branch also plans to develop this sector to training English teachers in Diploma and degree level and also in developing Maritime studies for training Electro Technical Rating who will work onboard ships as ETR.

3.4.3 Trincomalee Branch

The training facility at Trincomalee on a property arranged by Aitken Spence PLC was established in the year 2009 with the guidance of the President/ Chairman, Capt. Ajith Peris, on the request of Sri Lankan government after the end of the thirty years conflict.

The initial training was done for fitters and welders focusing mainly on vocational aspects of training. It was combined with National Youth-corp and the Tertiary and Vocational Education Commission (TVEC). The trained students were also found places to pursue their careers in the relevant fields.

NVQ level in beautician training, welding training and ICT and English combined training programmes are currently offered at this training facility.

There are four facilitators in the small but compact training facility and is in the process of further improvements by adding some more classes. Discussions are in place to commence maritime courses also at the facility to enhance employability skills of the youth in the East by opening more employment avenues in Sri Lanka and overseas job market.

3.5 Human Resources – Recruitments on Merit and Multi Skills

Human resources are considered as the most important asset at CINEC Campus. Suitably qualified members for both academic and non-academic positions are selected through a panel of professionals and subject experts.

CINEC Campus is having 148 academic staff members to groom global citizens to take over corporate challenges in their chosen study areas. Qualifications level of academic staff is varied from undergraduate to postgraduate and the composition as presented in Table 3.2.

The strength of the academic staff and their qualifications are presented in Table 3.3. Academic staff of CINEC Campus constitute of 2 Professors and 48 Senior lecturers, which is 30% of the total academic staff strength. There are 50 academic staff members having postgraduate level qualifications and are holders either Doctor of Philosophy (PhD) or Masters level qualifications.

The library staff consists of a Librarian and two Assistant Librarians. The total number of library staff is 03 as of 31 March 2023. The administrative staff consist of the Registrar, Bursar, Assistant Registrars, Personal Secretary, Works Engineer, Curator and Chief Security Officer. There are 128 non-academic staff as of 31 March 2023.

Table 3.2 -Qualification levels of academic staff

Qualification	No of staff
Doctoral level/ PhD	6
Master of Philosophy (MPhil)	4
Masters' Level	39
Undergraduate and/ or Postgraduate Diploma level	55
NCT/NTD/COC/DIP/NVQ	30
Other Professional Qualification	14
Total count by qualification level	148

Table 3.3 -Academic staff strength as of 31 March 2023

	Senior Professor	Professor	Senior Lecturer Grade II	Lecturer- Probationary	Instructor/ Demonstrator/ Assistant Lecturer	Registrar/ Administration	Librarian/ Assistants	Warden	Total
Faculty of Engineering & Technology			16	13	2				31
Faculty of Management & Social Sciences		1	7	12					20
Faculty of Humanities & Education			4	6					10
Faculty of Health Sciences	1		1	15	4				21
Faculty of Marine Engineering			8	2	9			3	22
Faculty of Maritime Sciences			9	2	8			2	21
Other Departments			3	7	4				14
Department of Examinations						5			5
Library							4		4
Total	1	1	48	57	27	5	4	5	148

3.6 Administration - Success through Managing Operations

Success is measured by the results and the outcomes of the actions taken by all the stakeholders of CINEC Campus. It is essential to have an effective administration support to meet the planned objectives and reach expected outcomes. The administrative structure of CINEC Campus is arranged adhering to the Universities Act No.78 of 1978 and headed by the President, that is the top administrative and academic officer. CINEC Campus is administered by the Deans of the six faculties, Heads of the non-academic support units, Registrar (the custodian of university property and documents), Librarian and Bursar.

Assistant Registrar and Executives in the Registrar's office are reporting to the Registrar and, Administrators perform related functions under the directive of the Bursar. In addition, following are the divisions that each one of the officers are responsible,

Works Engineer - Maintenance services,

Security Officer - Security services,

Procurement Officer – Purchasing and inventory,

Medical Officer - Administer the Health Centre,

Counselling officer – Provide psychosocial support,

Director of Physical Education - Physical Education section and

Food & Beverage and Services – Cafeteria and related services.

There are 127 non-academic staff members at CINEC Campus contributing to functions under the directives of these administrative officials. Direction and guidance of the Vice President – Finance, Administration, Projects & Planning is provided for all finance, administration, operations and human resources functions of CINEC Campus. Vice President-International projects leads all international collaboration efforts and international maritime and non-maritime related projects at CINEC Campus.

Cafeteria is operated within campus premises with the seating capacity for 400 persons at any given instances. There are 30 staff members for food preparation/ cooking, servicing and administration. Staff work hours are assigned as two shifts a day to ensure uninterrupted service throughout the day. Hot kitchen has the capacity to prepare breakfast, lunch and dinner for 1000 persons for each main

meal in addition to the other special meal preparations for external visitors/ special invitees or students' requests. All bakery items are prepared and baked at the designated Bakery section located separately to the main kitchen. CINEC Campus cafeteria has obtained Good Manufacturing Practices (GMP) certification by fulfilling the standards of SLS143:1999 and SLS956:2016 and the renewal is in every four years. Annual surveillance audits are scheduled March/ April months of every year.

All support services are provided through separate departments and each division/ department have the responsibilities assigned (with the scope of each described in Table 3.4) to support the staff of CINEC Campus to provide excellent services to the registered students of CINEC Campus.

Table 3.4 -Scope of support services

Division/ Department	Scope
Finance and Administration	The primary role of a finance department is to manage finances of CINEC Campus efficiently to directly contribute to organisation's vision, mission and goals/ objectives. The finance department exists to facilitate ethical and practical budgeting, investment and spending for all other parts of the business.
Examinations / Registrar's Office	Conduct of all examinations according to the guidelines stipulated by the ministry of education, partner universities, affiliated institutes and statutory authorities, and release results in timely manner. Verification of certificates and transcripts released by and through CINEC Campus is facilitated through the Registrar Office for all relevant authorities, employers and education institutions. Student feedback is collected and analysed on regular intervals and outcomes are shared with respective faculty, department for required actions.
Library / Learning Resource Centre (LRC)	Library/ LRC provides Referral service, Inter Library loan service, CAS (Current Awareness service), Document delivery service, Extension services for all users, Document

	<p>delivery service, Ask the librarian service, Maintaining newspaper updates related to CINEC programmes, market trends, etc., indexing service in addition to the traditional services like Reference, Lending and Photocopy services.</p> <p>LRC facilitates all research activities by providing personalised guidance and sharing required resources for both students and staff Their research abilities to the become scholars and researchers.</p>
<p>Human Resources Management (HRM)</p>	<p>Scope of the human resources department consists of many functions such as recruitment & selection, induction & orientation, staff training & development, handling disciplinary procedures, administration of human resource information system (HRIS) and maintain staff records, performance appraisals, grievance handling, industrial relations and handling labour disputes and employee retention and motivation.</p>
<p>Human Resources Development (HRD)</p>	<p>Collect and analyse human capital development requirements of all staff at CINEC Campus is the primary scope of HRD. Propose, arrange and facilitate required training/ skill enhancement programmes (according to the requests of staff) to strengthen the capacity of officials perform, academic as well as administration responsibilities, to uplift the personal efficiencies and effectiveness of each officer's contribution. HRD plays and important role to ensure staff satisfaction and in return serve all stakeholders in an effective manner.</p>
<p>IT/ Resources</p>	<p>Implementation and enacting the operational parameters for working units and individuals' use of IT systems, architecture, networks, and other IT resources in accordance with the global and company standards. This includes the IT security, data assurance and compliance</p>

	<p>with governance in IT infrastructure and functionality aspects in all ICT related service to ensure smooth working process for students as well as staff.</p>
Marketing	<p>The marketing department is dedicated to achieving several key objectives aimed at driving enrolment growth and enhancing the institution's reputation by increasing the market share. Marketing team focuses on attracting a diverse pool of qualified students to enrol for wide range of academic programmes, while also increasing brand awareness both locally and internationally through strategic initiatives. Marketing strategies are informed by the evolving needs and preferences of our target audiences through thorough market research. Through a combination of promotional activities, digital marketing efforts, and relationship management, aimed to engage prospective students, alumni, educational partners, and industry stakeholders. Additionally, marketing department works closely with admissions and enrolment teams to optimise the enrolment process and meet intake enrolment targets. Further to contribute to the overall success and growth of CINEC Campus by fostering strategic partnerships and managing online reputation.</p>
Quality Management	<p>Monitor, measure and audit compliance to requirements of ISO 9001:2015 quality management system standards, national occupational health safety & environmental regulations.</p> <p>Monitor, measure and audit compliance applicable for statutory regulatory requirements and requirements of the senior management, management systems within the context of CINEC Campus. Provide competence, awareness, training, direction, guidance & coaching to</p>

	<p>establish, maintain and consistently improve quality standards of all integrated processes to ensure sustainable development through quality improvement steering group (QISG). Provide leadership to implement processes pertaining to national & international awards.</p>
Procurement	<p>The primary scope of the procurement department is to establish connection with the right kind of suppliers at the right price by providing procurement leadership to the organisation. Evaluate the suppliers from multiple business standpoints and proceed with the supplier that offers the most lucrative business benefits to be selected. Tactically, companies can insist on discounts and warranties that are usually forgotten by non-specialists. Broadly speaking, this involves timely delivery of orders and fair pricing by the supplier.</p>

3.7 Student Intake/ registrations

There is an incremental registration counts recorded in the last reporting period and the negative growth reported due to pandemic situation. There are two main intakes for each academic year, February/ March and September/ October of the calendar year, prior to the changes of GCE O/L and GCE A/L examination rescheduling due to the pandemic. Student registrations reported incremental growth on each three-year with the introduction of new courses and undergraduate degree programmes and increasing intake for the existing short courses. Annual registrations and cumulative student population in CINEC Campus for last ten years is presented in the Table 3.5.

Table 3.5: Annual registrations

Academic Year	Count	Cumulative count
2013/14	19,479	
2014/15	18,619	38,098
2015/16	18,010	56,108
2016/17	21,369	77,477
2017/18	16,727	94,204
2018/19	15,577	109,781
2019/20	18,771	128,552
2020/21	14,280	142,832
2021/22	14,112	156,944
2022/23	19,256	176,200

3.8 Faculties of study and Academic programmes

CINEC Campus is offering qualifications through fully fledged six faculties,

- i. Faculty of Engineering & Technology
- ii. Faculty of Health Sciences
- iii. Faculty of Humanities & Education
- iv. Faculty of Management & Social Sciences
- v. Faculty of Marine Engineering
- vi. Faculty of Maritime Sciences

There are 30 undergraduate and postgraduate qualifications (Table 3.6) that are approved by the Ministry of Education and recognised by the University Grants Commission of Sri Lanka.

All support services provided through the dedicated departments/ divisions as follows,

- Finance and Administration
- Examinations / Registrar's Office
- Library / Learning Resource Centre
- Human Resources Management (HRM)
- Human Resources Development (HRD)
- IT/ ICT Resources
- Marketing
- Quality Management
- Procurement

Table 3.6: Ministry of Education approved/ UGC recognised qualifications

	Degree	Date of Recognition
1	B.Sc (Hons) Maritime Science	09.07.2013
2	B.Sc (Hons) Marine Engineering	
3	B.Sc (Hons) Logistics & Transportations	
4	Bachelor of Management Honours in Retail Marketing and Branding	28.11.2017
5	Bachelor of Management Honours in Supply Chain Management	
6	Bachelor of Management Honours in Tourism and Hospitality Management [BMgtHons (Tourism and Hospitality Mgt)]	11.01.2018
7	Bachelor of Education Honours in English [BEd Hons (English)]	
8	Bachelor of Education Honours in Physical Sciences [BEd Hons (Physical Science)]	
9	Bachelor of Science Honours in Engineering in Mechanical Engineering	19.04.2018
10	Bachelor of Science Honours in Engineering in Automotive Engineering	
11	Bachelor of Science Honours in Engineering in Electronics and Telecommunication Engineering	
12	Bachelor of Science Honours in Engineering in Civil Engineering	
13	Bachelor of Education Honours in Biological Sciences	
14	Bachelor of Education Honours in Information Technology	
15	Bachelor of Science Honours in Industrial Pharmaceutical Science	02.05.2019
16	Bachelor of Science Honours in Cosmetics Sciences	
17	Bachelor of Science Honours in Biomedical Sciences	
18	Bachelor of Management Honours in Business Administration	
19	Bachelor of Management Honours in Human Resource Management	
20	Bachelor of Management Honours in Industrial Management	
21	Bachelor of Arts Honours in English	
22	Bachelor of Science Honours in Software Engineering	06.01.2020
23	Bachelor of Science Honours in Business and Industrial Mathematics	
24	Bachelor of Business Management Honours in Banking and finance	
25	Master of Business Administration by course work	28.12.2020
26	Master of Business Administration	08.02.2021
27	Bachelor of Science Honours in Engineering in Mechatronics Engineering	
28	Post Graduate Diploma in Management	25.02.2022
29	Bachelor of Science Honours in Medical and Health Product Management	21.04.2022
30	Bachelor of Business Management Honours in Accounting	10.10.2022

Source: University of Grants Commission, Sri Lanka

https://www.ugc.ac.lk/index.php?option=com_content&view=article&id=2466%3Adegree-awarding-status-granted-by-the-ministry-of-education-recognized-degrees&catid=193%3Arecognized-degrees&Itemid=37&lang=en

3.8.1 Faculty of Engineering & Technology

Mission of the Faculty of Engineering & Technology reads as “to acquire, promote, and disseminate knowledge of engineering sciences, applying it to enhance the quality of life of our students, while committed to equipping the present and future generation beyond the graduate level with the skills and attitudes necessary to achieve competence as professional engineers, fostering interaction with industry and community for the sustainable development of humankind.”

Following are the Ministry of Education approved/ UGC recognised qualifications offered by the faculty.

Department	Qualification and Level	Objective/ Focus
Department of Mechanical and Automotive Engineering	BSc (Hons) in Engineering in Automotive Engineering SLQF Level 6	Cultivate automotive engineers equipped with sound technical, management and innovative skills to address global scale challenges in the conception, production, design, systematic operation and maintenance related to automotive industry the emphasis placed on safety, sustainability, and efficient energy management.
	BSc (Hons) in Engineering in Mechanical Engineering SLQF Level 6	Produce mechanical engineers equipped with comprehensive technical, management, communication and innovative skills to address global scale challenges in conceptualizing, analysing, designing, and optimizing mechanical systems with the emphasis placed on safety, sustainability, economy and efficient energy management while collaborating within multidisciplinary teams.
Department of Electrical and Electronic Engineering	BSc (Hons) in Engineering in Electronic and Telecommunication Engineering	Cultivate Electronic and Telecommunication engineers equipped with sound technical, management, communication, research & innovative/ capacity to address global scale challenges in the innovation, production, design, systematic operation and maintenance related to Electronic and Telecommunication systems with the emphasis placed on safety, sustainability, and efficient energy management.

Department	Qualification and Level	Objective/ Focus
	SLQF Level 6	
	BSc (Hons) in Engineering in Mechatronics Engineering SLQF Level 6	Cultivate Mechatronics engineers equipped with sound technical, management, communication, research & innovative/ capacity to address global scale challenges in the conception, innovation, production, design, systematic operation and maintenance related to integrating technologies within the industry with the emphasis placed on safety, sustainability, and efficient energy management while collaborating within multidisciplinary teams.
Department of Civil Engineering	BSc (Hons) in Engineering in Civil Engineering SLQF Level 6	Produce civil engineers equipped with comprehensive technical, management, communication, and research & innovative/ capacity to address global scale challenges in planning, design, construction and maintenance of infrastructure projects with the emphasis placed on safety, sustainability, economy and efficient management of resources.
Department of Information Technology	BSc (Hons) in Software Engineering SLQF Level 6	To produce versatile and professional Software Engineers with commitment and experience of developing innovative and creative software solutions.

Affiliated qualifications awarded by respective collaborative partner universities/ institutions are include the following.

Department	Qualification and Level	Objective/ Focus
Department of Mechanical and Automotive Engineering	Bachelor of Engineering (Hons) (Mechanical) or (Mechanical and Mechatronic) or (Mechanical and Advanced Manufacturing) – University of South Australia (UniSA)	This programme is dedicated to broadening students' horizons through an innovative 2+2 structure, comprising two years of local study followed by two years in Australia. This unique approach facilitates immersive study abroad experiences, providing students with a global perspective, valuable work experience, and a diverse cultural exposure. The overarching objective is to nurture personal and professional growth, producing graduates with practical skills and expertise crucial for successful careers as practising mechanical & mechatronic/ mechanical & manufacturing engineers. The program ensures a comprehensive educational foundation at the

Department	Qualification and Level	Objective/ Focus
	AQF Level 7	bachelor's level, empowering graduates to seamlessly transition into the workforce and potentially advance into engineering management roles.
	MEng (Hons) / BEng (Hons) Automotive Engineering – University of Wolverhampton, United Kingdom UK(FHEQ) Level 7/6	Produce bachelor’s or master’s level graduates with necessary practical skills and expertise essential for a thriving career as a practising automotive engineer, coupled with a comprehensive educational foundation to support advancement into engineering management positions.
	MEng (Hons) / BEng (Hons) Mechanical Engineering – Top Up – University of Wolverhampton, United Kingdom UK(FHEQ) Level 7/6	Provide individuals who already possess a relevant qualification, typically a diploma or an associate degree, with the opportunity to “top up” their academic credentials to the level of a full bachelor’s or master’s degree and enables them to acquire necessary practical skills and expertise essential for a thriving career as a practising mechanical engineer, coupled with a comprehensive educational foundation to support advancement into engineering management positions.
	MEng (Hons) / BEng (Hons) Automotive Engineering – Top Up – University of Wolverhampton, United Kingdom UK(FHEQ) Level 7/6	Provide individuals who already possess a relevant qualification, typically a diploma or an associate degree, with the opportunity to “top up” their academic credentials to the level of a full bachelor’s or master’s degree and enables them to acquire necessary practical skills and expertise essential for a thriving career as a practising automotive engineer, coupled with a comprehensive educational foundation to support advancement into engineering management positions.
	MEng (Hons) / Beng (Hons) Mechanical Engineering- University of	Produce bachelor’s or master’s level graduates with necessary practical skills and expertise essential for a thriving career as a practising mechanical engineer, coupled with a comprehensive educational foundation to support advancement into engineering management positions.

Department	Qualification and Level	Objective/ Focus
	Wolverhampton, United Kingdom UK (FHEQ) Level 7/6	
	PEARSON BTEC Higher National Diploma (HND) in Mechanical Engineering – Pearson, UK UK(FHEQ) Level 5	Develop students as professional, self-reflecting individuals who are able to meet the demands of employers in the rapidly evolving engineering sector and adapt to a constantly changing world. The qualifications also aim to widen access to higher education and enhance the career prospects of those who undertake them.
	Technology Foundation Programme (Engineering) – University of Wolverhampton, United Kingdom UK(FHEQ) Level 3	Provide the necessary prerequisite knowledge, skills & attitudes required, to the students who do not possess the minimum qualification requirements to pursue an engineering degree programme and setting the stage for success in future studies.
Department of Electrical and Electronic Engineering	Bachelor of Engineering (Hons) (Electrical and Electronic) or (Electrical and Mechatronic) – University of South Australia (UniSA) AQF Level 7	To broaden students’ horizons by facilitating study abroad experiences, enabling them to gain a lifelong perspective and valuable work experience in foreign and developed countries, fostering both personal and professional growth, while producing bachelor’s level graduates with necessary practical skills and expertise essential for a thriving career as a practising Electrical, Electronic or Mechatronic engineer, coupled with a comprehensive educational foundation to support advancement into engineering management positions. UniSA educational foundation programme is designed to facilitate progress into engineering management positions. Upon completing two years in Sri Lanka, the program provides the unique opportunity to gain a two-year foreign degree at the University of South Australia. This initiative

Department	Qualification and Level	Objective/ Focus
		<p>aims to produce graduates with international exposure, broadening their horizons and paving the way for diverse global career paths.</p>
	MEng (Hons) / BEng (Hons) Mechatronics Engineering – University of Wolverhampton, United Kingdom UK(FHEQ) Level 7/6	Produce bachelor’s or master’s level graduates with necessary practical skills and expertise essential for a thriving career as a practicing mechatronics engineer, coupled with a comprehensive educational foundation to support advancement into engineering management positions.
	PEARSON BTEC Higher National Diploma (HND) in Electrical & Electronic Engineering – Pearson, UK UK(FHEQ) Level 5	Develop students as professional, self-reflecting individuals who are able to meet the demands of employers in the rapidly evolving engineering sector and adapt to a constantly changing world. The qualifications also aim to widen access to higher education and enhance the career prospects of those who undertake them.
Department of Civil Engineering	Bachelor of Engineering (Hons) (Civil) or (Civil and Construction Management) or (Civil and Structural) - University of South Australia (UniSA) AQF Level 7	This programme is dedicated to broadening students' horizons through an innovative 2+2 structure, comprising two years of local study followed by two years in Australia. This unique approach facilitates immersive study abroad experiences, providing students with a global perspective, valuable work experience, and diverse cultural exposure. The overarching objective is to nurture personal and professional growth, producing graduates with practical skills and expertise crucial for successful careers as practising Civil engineers. The program ensures a comprehensive educational foundation at the bachelor's level, empowering graduates to seamlessly transition into the workforce and potentially advance into engineering management roles.

Department	Qualification and Level	Objective/ Focus
	MEng (Hons) / BEng (Hons) Civil and Construction Engineering - University of Wolverhampton, United Kingdom UK(FHEQ) Level 7/6	Produce bachelor's or master's level graduates with necessary practical skills and expertise essential for a thriving career as a practising Civil Engineer, coupled with a comprehensive educational foundation to support advancement into engineering management positions.
	MEng (Hons) / BEng (Hons) Civil and Construction Engineering - Top Up - University of Wolverhampton, United Kingdom UK(FHEQ) Level 7/6	Provide individuals who already possess a relevant qualification, typically a diploma or an associate degree, with the opportunity to "top up" their academic credentials to the level of a full bachelor's or master's degree and enables them to acquire necessary practical skills and expertise essential for a thriving career as a practising Civil Engineer, coupled with a comprehensive educational foundation to support advancement into engineering management positions.
	PEARSON BTEC Higher National Diploma (HND) in Construction and Built Environment (Civil Engineering), Pearson, UK UK(FHEQ) Level 5	Develop students as professional, self-reflecting individuals able to meet the demands of employers in the construction sector and adapt to a constantly changing world. The qualifications also aim to widen access to higher education and enhance the career prospects of those who undertake them.
	PEARSON BTEC Higher National Diploma (HND) in	Develop students as professional, self-reflecting individuals able to meet the demands of employers in the construction sector and adapt to a constantly changing world. The qualifications

Department	Qualification and Level	Objective/ Focus
	Quantity surveying - Pearson, UK UK(FHEQ) Level 5	also aim to widen access to higher education and enhance the career prospects of those who undertake them.
Department of Information Technology	BSc (Hons) Computer Science (Software Engineering) - University of Wolverhampton, United Kingdom UK(FHEQ) Level 6	To produce software developers who can seamlessly make the transition from university to the international computer industry with a thorough grounding in the core principles of computer science and integrating these with computer languages, tools, techniques, and methodologies used by computer professionals worldwide.
	BSc (Hons) Computer Science (Software Engineering) – TopUp - University of Wolverhampton, United Kingdom UK(FHEQ) Level 6	To produce software developers who can seamlessly make the transition from University to the International Computer Industry with a thorough grounding in the core principles of computer science and integrating these with computer languages, tools, techniques, and methodologies used by computer professionals worldwide.
	BSc (Hons) Computer Networks - Top Up - University of Wolverhampton, United Kingdom	To produce skilled graduates who are able to make a positive contribution within the global, networked, community with their comprehensive knowledge in wired and wireless networks and skills in problem solving, analysis and design and management.

Department	Qualification and Level	Objective/ Focus
	UK(FHEQ) Level 6	
	Pearson BTEC HND (Higher National Diploma) in Computing - - Pearson, UK	To develop students as independent-thinking professionals who can meet the demands of employers and adapt to a constantly changing world. The qualifications aim to widen access to higher education and improve the career prospects of those who take them.
	UK(FHEQ) Level 5	

Other courses

Qualifications offered and the leading Department	Objective/ Focus
Technology Foundation Programme (IT)	To facilitate the students who do not possess the basic qualifications to enrol into a bachelor's degree in IT/Computing. This course will enhance the literacy and competency in basic computer applications, basic mathematics together with analytical thinking and communication skills required to continue with the degree program of their choice.

3.8.2 Faculty of Health Sciences

Mission of the Faculty of Health Sciences is “To be the centre of excellence of producing well skilled, knowledgeable experts of the Sri Lankan youth in health science”.

Vision to reach the above mission reads as “Conduct accredited and standard teaching, research and society service sector to produce skilled force in Health Science catering to the health Science industry”.

Faculty of Health Sciences strongly believe on the following core values to become the leader in non-state higher education industry in health science related academic and vocational qualifications.

- Academic freedom
- Student centred learning
- Producing work ready graduates
- Innovation and product development
- Community outreach
- Accountability and responsibility

Faculty of Health Sciences offers following four undergraduate level qualifications approved by the Ministry of Education, Sri Lanka.

Department	Qualification and Level	Objective/ Focus
Department of Biomedical Sciences	Bachelor of Science Honours in Biomedical Sciences	With the recognition of the huge demand for biomedical specialized workers in the Sri Lankan society, Faculty of Health Science initiated the analysis of market needs. With the results of prior

Department	Qualification and Level	Objective/ Focus
	SLQF Level: Level 6	<p>market analysis, it was identified that none of the state universities conduct Biomedical vocational or professional academic programmes.</p> <p>Faculty of Health Science developed this degree program to produce skilled and knowledgeable workers from CINEC University to Sri Lankan society fulfil the requirements of the Biomedical and genetic industry.</p>
Department of Pharmacy and Pharmaceutical Sciences	Bachelor of Science Honours in Industrial Pharmaceutical Sciences SLQF Level: Level 6	<p>In relation to the pharmaceutical industry, severe industrial dearth was recorded throughout the last decade. Faculty of Health Sciences in CINEC initiated the program to train skilled and knowledgeable workforce for Sri Lanka and the South Asian pharmaceutical industry.</p> <p>There was no single degree or diploma programme in relation to industrial pharmaceutical sciences in Sri Lanka despite the high demand for this specialty. It was the main objective for initiating the degree in Pharmaceutical Sciences.</p>
Department of Cosmetic Sciences	Bachelor of Science Honours in Cosmetic Sciences SLQF Level: Level 6	<p>Cosmetic industry is very new to Sri Lanka and it is one of the slow growing manufacturing arms identified since last 5 years. Identified requirement in industrial workforce has been an obstacle and manpower were hired from regional South Asian countries.</p> <p>This severe dearth in workforce was one of the main concerns in the existing cosmetic manufacturing partners. Identification of the society demand and the need, the Faculty of Health Sciences, initiated a bachelor's degree honours in cosmetic Sciences in CINEC to meet the needs of the local and international cosmetic industry for the first time in Sri Lanka.</p>
Department of Health and Medical Sciences	Bachelor of Science Honours in Medical and Health Product Management SLQF Level: Level 6	<p>Although there is a significant workforce in drug marketing and regulatory sector in Sri Lanka, there is no specific vocational or academic program to cater for this industry in Sri Lanka.</p> <p>Therefore with the requirement from the pharmaceutical regulatory and marketing industry, Faculty developed the degree programme covering required clinical knowledge, drug development, clinical trials, drug marketing, quality assurance.</p> <p>Students can engage in regulatory and managerial positions, drug designing scientist and clinical trial managers in pharma industry in Sri Lanka and any other place in the world.</p>

Following are the TVEC approved qualifications offered at the Faculty of Health Sciences.

Department	Qualification and Level	Objective/ Focus
Department of Biomedical Science	Higher Diploma in Biomedical Sciences	<p>This qualification was developed for the students who are not qualified to enter to the undergraduate studies as well as the candidates who are already in the industry looking for educational qualification in relation to the employment. This will offer an intensive, industrial-focused education in Biomedical Sciences and its application in the field to meet the requirements of the labour markets. The qualification holders can have a deep understanding of theory, practice, relevant methodology and recent developments in a particular area of study. They should be able to apply the concepts and principles in the area of study and suggest solutions to problems in an employment context.</p> <p>Our course is mapped with both Australian and UK universities for top up degrees in Biomedical Sciences. In addition to that, they can directly join with University of South Australia for the degree pathways in Pharmaceutical Sciences after completion of this higher diploma program</p>
Department of Pharmacy and Pharmaceutical Sciences	Advanced Certificate in Pharmacy Practice	<p>This certificate was focused to develop knowledge and practical skills to work for the industrial workers who are really seeking paper qualification in pharmacy industry.</p> <p>This will add the theory knowledge behind the working environment in pharmacy and for future pharmacy assistants who want to develop the relevant practical skills to work in pharmacies.</p>
	Diploma in Pharmaceutical and Cosmetic Sciences	<p>This diploma has been designed to develop a pathway for both workers and potential students who need to engage in regulatory affairs in pharmaceutical and cosmetic industry. This is demanded among mostly the industrial workers who are looking to step in to the degree pathway.</p>
	Higher Diploma in Pharmaceutical and Cosmetic Science	<p>This is specifically designed to the students who could not enter to the undergraduate studies directly with relevant entry requirements of 3 s passes. This is approved by the TVEC. This higher diploma is designed to enhance the knowledge, skills and attitudes of students who are interested in pharmaceutical industry at a national and international level. At the successful completion of the</p>

		<p>course students are eligible to for a pathway to enrol for the degree programme of the same discipline.</p> <p>In addition to that, diplomate can directly join with University of South Australia for the degree pathways in Pharmaceutical Sciences after completion of this higher diploma programme.</p>
Department of Cosmetic Sciences	Advanced certificate in cosmetic Science	This is designed for workers who are already in the cosmetic industry in product manufacturing, to enhance the knowledge and practical skills in cosmetic manufacturing industry

Other qualifications/ courses offered by the Department of Medical and Health Sciences of faculty of Health Sciences are as follows.

Qualifications offered	Objective/ Focus
Triple qualification in individual support disability support and aging support	<p>This course was designed to enhance knowledge practical skills and attitudes of a student who is interested in serving in care giver industry.</p> <p>After completion of this course, student can enrol for diploma in nursing in Australia or they can either work as a care giver, social or community support worker in Australia.</p> <p>This course will be a foundation to students who want to be a registered nurse in Australia and can complete bachelors in the same country. We have given lot of opportunities to students to get the PR pathway through this programme.</p>
Diploma of Mental Health CHC53315 - Chisholm Institute of TAFE	This course was designed to enhance the knowledge skills and attitudes of the potential students wish to work as mental health workers to provide recovery oriented support for people with mental illness and psychiatry disability. It will be a pathway to BSC in Psychology in Chisholm institute Australia.

Qualifications offered	Objective/ Focus
General physics with laboratory component (PHYS 101)	This course was designed with collaboration IPTA USA to fill the credit deficiency to obtain USA licensing for physiotherapist. Students who wish to apply for this course, need to complete these units if they have not completed during their undergraduate studies.
General chemistry with laboratory component (CHEM 103)	This course was designed with collaboration IPTA USA to fill the credit deficiency to obtain USA licensing for physiotherapist. Students who wish to apply for this course, need to complete these units if they have not completed during their undergraduate studies.

3.8.3 Faculty of Humanities & Education

The mission of the faculty is “to maintain humanist values while enriching the knowledge concerning social, cultural, literary, philosophical, historical, linguistic and educational practices”.

Ministry of Education approved/ UGC recognised qualifications offered by Faculty of Humanities and Education is as follows.

Department	Qualification and Level	Objective/ Focus
Department of Education	Bachelor of Education (Honours) in Information Technology SLQF Level: Level 6	B.Ed. in Information Technology (Hons) Degree is exclusively designed for teachers, prospective teachers and even for coordinators and managers of the Education Sector and the professionals involved in the field of Education both in state and non-state institutes. By reading this degree, prospective teachers or teachers who are already in service will be able to develop the competencies in all professional and academic courses and learning teaching methodology which enhance the employability skills not only in Sri Lanka but also in abroad.
Department of Education	Bachelor of Education (Honours) in English SLQF Level: Level 6	B.Ed. in English (Hons) Degree is exclusively designed for teachers, prospective teachers and even for coordinators and managers of Education Sector and the professionals involved in the field of Education both in state and non-state institutes. By reading this degree, prospective teachers or teachers who are already in service will be able to develop the competencies in all professional and academic courses and learning teaching methodology which enhance the employability skills not only in Sri Lanka but also in abroad.
Department of English	Bachelor of Arts in English SLQF Level: Level 5	The Bachelor of Arts in English (General) Degree program has been designed to fulfil the requirements of those students who wish to complete their degree program within three academic years and receive a broad knowledge in the fields of English language & Linguistics, English Literature and TESL.
Department of English	Bachelor of Arts (Honours) in English	The degree programme covers a broad study area comprising three complementary strands, studied separately or in combination: English literature, English language and English Language Teaching Methodology or Linguistics. English literature involves the interpretation and analysis of

	SLQF Level: Level 6	literary texts and study of the history and theory of literature. English language involves the study of spoken, written and multimodal communication, and their distinctive levels of analysis: phonology, grammar and lexis. ELT methodology involves modern methodology used in teaching English language.
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TVEC approved qualifications awarded by the faculty includes,

Department	Qualification and Level	Objective/ Focus
Department of Education	Bachelor of Education (Honours) in Information Technology SLQF Level: Level 6	B.Ed. in Information Technology (Hons) Degree is exclusively designed for teachers, prospective teachers and even for coordinators and managers of the Education Sector and the professionals involved in the field of Education both in state and non-state institutes. By reading this degree, prospective teachers or teachers who are already in service will be able to develop the competencies in all professional and academic courses and learning teaching methodology which enhance the employability skills not only in Sri Lanka but also in abroad.
Department of Education	Bachelor of Education (Honours) in English SLQF Level: Level 6	B.Ed. in English (Hons) Degree is exclusively designed for teachers, prospective teachers and even for coordinators and managers of Education Sector and the professionals involved in the field of Education both in state and non-state institutes. By reading this degree, prospective teachers or teachers who are already in service will be able to develop the competencies in all professional and academic courses and learning teaching methodology which enhance the employability skills not only in Sri Lanka but also in abroad.

Department	Qualification	Objective/ Focus
Department of Education	Diploma in Early Childhood Education	Teacher Training Diploma courses are exclusively designed for prospective teachers and for those who are currently in the teaching profession. This programme enables the candidates to become effective teachers by improving their English language competence, knowledge on subject matter and effective teaching skills at the end of the course, in their respective fields.
Department of Education	Diploma in Primary Teaching	If you have a passion for teaching, we have a program that will prepare you to chase your dreams. These courses are exclusively designed for prospective teachers and for those who are currently in the teaching profession enabling the candidates to become effective teachers by improving their English language competence, knowledge on subject matter and effective teaching skills at the end of the course.
Department of Education	Diploma in Teaching Mathematics and Science	Teacher Training Diploma courses are exclusively designed for prospective teachers and for those who are currently in the teaching profession. This programme enables the candidates to become effective teachers by improving their English language competence, knowledge on subject matter and effective teaching skills in their respective fields at the end of the course.
Department of Education	Diploma in Teaching English Language & Literature	Teacher Training Diploma courses are exclusively designed for prospective teachers and for those who are currently in the teaching profession. This programme enables the candidates to become effective teachers by improving their English language competence, knowledge on subject matter and effective teaching skills at the end of the course, in their respective fields.

Faculty of Humanities and Education is offering few other courses to uplift skills and knowledge for the students has interest in linguistic and related disciplines.

Department/ Unit	Qualification	Objective/ Focus
English Language Teaching Unit	Advanced Certificate in English	This advanced certificate course in English prepares students for undergraduate or postgraduate education at a local or foreign university where the primary medium of instruction is English. The course is designed in such a way that students receive many opportunities to develop their English academic skills, including writing, reading, listening, note-taking and making presentations. The course also reviews your knowledge of English grammar and academic vocabulary when and where necessary.
English Language Teaching Unit	Training of Trainers	A four-day certificate programme in which aspiring trainers will gain a strong foundation in critical training skills and seasoned trainers will be introduced to new approaches for delivering powerful training. This is a course designed specifically for aspiring trainers and corporate professionals.
English Language Teaching Unit	Maritime English-Support Level	This model course aims to meet the English Language requirements and recommendations that have to be met by seafarers, as defined in the International Convention on Standards of training, Certification and Watch keeping for Seafarers. (STCW 1978 amended)
English Language Teaching Unit	Maritime English-Operational Level	This course will enable you to meet the English Language requirements and recommendations that have to be met by seafarers, as defined in the International Convention on Standards of Training, Certification and Watch keeping for Seafarers. (STCW 1978 amended)

3.8.4 Faculty of Management & Social Sciences

The mission of the faculty is empowering students with a holistic education that integrates management principles while fostering a commitment to sustainability. We strive to equip our students with the knowledge, skills, and ethical mindset necessary for successful, sustainable careers. Our mission is to inspire lifelong learners who contribute positively to their communities and lead in building a resilient and sustainable future.

Qualifications approved by Ministry of Education and recognised by UGC Sri Lanka offered by Faculty of Management & Social Sciences is as follows.

Department	Qualification	Objective/ Focus
Department of Logistics & Transport	BSc (Hons) Logistics & Transportation SLQF Level 6	Our key objectives of implementing the degree programme is to produce a graduate who is, <ul style="list-style-type: none"> • Able to apply pedagogic knowledge and training to logistics and transportation profession competently. • Capable of logistics and Transportation making substantial contribution to the theory and practice of logistics and transportation in term of research innovation and critique. • Capable in preparing the student for self-disciplined, independent and autonomous learning. • Possess the ability to critically respond to any work of literature and to disseminate logistics and transportation knowledge independently. • Able to examine logistics and Transportation from structural, historical, social and psychological perspectives and use such knowledge in drawing insights about language

Department	Qualification	Objective/ Focus
		<ul style="list-style-type: none"> • Having not only a clear and detailed understanding of theory of Logistics and Transportation, but also the skill, self-confidence and flexibility necessary to translate the theory into effective classroom practice
	BMgt (Hons) in Supply Chain Management SLQF Level 6	Our key objectives of implementing the degree program is to produce a graduate who is, <ul style="list-style-type: none"> • With the Knowledge of the Supply Chain Management to Develop an understanding of supply Chain Strategy and the bases for sustainable competitive advantage • Expose to variety of business environment and issue and with ability to resolve these issues • With the practical knowledge and skills to perform managers role effectively in competitive business environment • With the knowledge of finance, accounting, management and economics to analyze supply chain issues in broader perspective and provide more effective solutions. • With the competence to work not only local but also foreign organizations
Department of Management and Business Studies	BBM (Hons) in Accounting SLQF Level 6	On successful completion of the degree, students of the BBM (Hons) in Accounting programme should be able to: <ul style="list-style-type: none"> • demonstrate a broad knowledge of the following aspects <ul style="list-style-type: none"> - Technical and Practical knowledge in Accounting - Analytics, Interpretations and decision making - Information Technology - Communication, Interpersonal and Leadership - Managerial and Entrepreneurship - Governance, Risk management, values and ethics • Analyse and interpret financial and non-financial information and integrate in decision making within an organization

Department	Qualification	Objective/ Focus
		<ul style="list-style-type: none"> • Evaluate and make the decision on investment opportunities, how to finance and make the decision on working capital management in order to maximize shareholder wealth • Communicate all financial and non-financial information effectively • Comply with laws and regulations applicable • Adhere to tax laws and regulations • Develop and comply with proper control and governance structure • Develop Risk management strategies and framework • Protect the public interest and act ethically in all form of professional activities
	BBM (Hons) in Banking and Finance SLQF Level 6	A graduate of this degree programme should be well-equipped with theoretical knowledge of Banking & Finance and has acquired necessary knowledge to apply in real life scenarios. <ul style="list-style-type: none"> • Upon the completion of the degree programme, the graduate should be able to develop graduate capabilities such as communication, teamwork, leadership, creativity and problem solving • Further, the graduate should be able to develop entrepreneurial skills, management skills, and skills to work with dynamic group effectively in the Banking and Finance sectors • The Graduate should be able to work in the turbulent corporate world with right attitudes, proper values, professional ethics, and right vision for the life.
	BMgt (Hons) in Business Administration SLQF Level 6	At the completion of the BMgt (Hons) in business Administration, students should be able to, <ul style="list-style-type: none"> • Construct multiple knowledge modules into a common scenario in developing strategies • Initiate multiple skills in a cohesive manner into strategic decision making

Department	Qualification	Objective/ Focus
	BMgt (Hons) in Human Resource Management SLQF Level 6	<ul style="list-style-type: none"> • Formulate a value system in guiding consistent & ethical behaviour At the completion of the BMgt (Hons) in Human Resource Management, students will be able to, <ul style="list-style-type: none"> • Construct multiple knowledge modules into a common scenario in developing strategies • Initiate multiple skills in a cohesive manner into strategic decision making • Formulate a value system in guiding consistent & ethical behaviour
	BMgt (Hons) in Industrial Management SLQF Level 6 BMgt. (Hons) in Retail Marketing and Branding SLQF Level 6	At the completion of the BMgt (Hons) in Industrial management, students should be able to, <ul style="list-style-type: none"> • Construct multiple knowledge modules in to a common scenario in developing strategies • Initiate multiple skills in a cohesive manner into strategic decision making • Formulate a value system in guiding consistent & ethical behaviour Our key objectives of implementing the degree program is to produce a graduate who is <ul style="list-style-type: none"> • With the knowledge of the Retail Marketing and Branding • To develop an understanding pf retail Market strategy, including the retailer’s target market, the retail format, and the bases for sustainable competitive advantage • Expose to variety of business environment and issue and with ability to resolve these issues • With the practical Knowledge and skills to perform managers role effectively in competitive business environment • With the knowledge of finance, accounting, management and economics to analyzed marketing issues in broader perspective and provide more effective solutions. • With the competence to work not only local but also foreign organizations

Department	Qualification	Objective/ Focus
	BMgt. (Hons) in Tourism and Hospitality Management SLQF Level 6	Our key objectives of implementing the degree program is to produce a graduate who is <ul style="list-style-type: none"> • With the knowledge of the tourism and Hospitality Management to develop an understanding of Tourism, Hospitality and the base for sustainable competitive advantage. • With the Solid understanding of customer -oriented and profitable operation within the various sectors of hospitality, tourism and experience management. • With the capability to put skills into practical use to boost business within the hotel, restaurant, tourism and experience industry and other areas. • With the knowledge for supervisory and managerial responsibilities to successfully face the issues in the industry in broader perspective and provide more effective solution. • With the competence to work not only local but also foreign organization.
	BSc (Hons) in Business and Industrial Mathematics SLQF Level 6	Key objectives of implementing the degree program is to produce a graduate who is, <ul style="list-style-type: none"> • Having expertise knowledge of the Business and Industrial Mathematical theories to understand business processes and functions, and optimizations for achieving sustainable competitive advantages. • Having experience in a variety of business activities and case studies where undergraduates can resolve questions in the industry. • Having practical knowledge and skills to perform roles of industrial experts effectively in competitive business environment • Having the knowledge of Further Mathematics/ Business, Finance and Computing to analyzed Business related mathematical issues in broader perspectives and provide more effective solutions. • Having the competence to work not only domestically but also with foreign organizations.

Department	Qualification	Objective/ Focus
	Master of Business Administration SLQF Level 8	Upon completion of the MBA Programme, graduates will be able to, <ul style="list-style-type: none"> • Define and interpret basic concepts in business management • Demonstrate the Understanding of theoretical and practical knowledge of business management • Apply knowledge and skills to take effective decision in order to get better result and to solve business problem • Practice professionalism, self-awareness, leadership, and effective communication skills in managing their organization in more ethically, efficiently and effectively.. • Analyze business environmental and issues in broader perspective and able to solve problem more effective way . • Identify, evaluate various alternatives methods and and decide on more appropriate options in professional way to achieve organizational expected goals.. • Demonstrate new attitudes and global perspective on managing business enterprises. • Solve organizational issues in innovative way for sustainable development

Faculty of Management and Social Sciences is offering following foreign qualification awarded by Dalian Maritime University (DMU), China.

Department	Qualification	Objective/ Focus
Department of Logistics & Transport	BSc in International Transportation Management and Logistics (ITML)	<ul style="list-style-type: none"> • Ability to apply knowledge gained throughout the course work to the Transportation and Logistics industry. • Contributing to the research and innovation in Transportation and Logistics discipline. • Preparing the student for self-disciplined, independent learning. • Ability to critically respond to any work of literature and to apply logistics and transportation knowledge independently.

Department	Qualification	Objective/ Focus
		<ul style="list-style-type: none"> Having a clear and detailed understanding of theory of Logistics and Transportation and applying the skill necessary to translate the theory into effective classroom practice.

Following are the other qualifications/ courses conducted at the Faculty of Management and Social Sciences.

Qualification offered	Objective/ Focus
Logistics Foundation Programme	<p>To provide opportunities for those who do not possess the basic qualifications to follow a Bachelor's Degree and allocate learning opportunities for those students who persevere for foundation studies in logistics and transport as a starter in their future academic endeavours. Successful students would be able to further their education at higher levels including the opportunity to secure admission for Bachelor's level studies in the ever so rapidly expanding market for transportation management and logistics. In view of the said, this programme is based on guidelines provided by the Academic Board at CINEC. It shall be noted that the completion of the Foundation programme is not itself a pre-qualification for the admission to the BSc in International Transportation Management and Logistics programme. Rights of entertaining admission for the latter said programme are reserved by the said Academic Board at CINEC on its discretion on case by case basis. However, those who fail the first re-sit examination are not eligible for admission for the said BSc programme in the same year while those who fail the third re-sit examination shall not be considered for admission for the said BSc programme. Nevertheless, those who fail the said third re-sit examination are eligible to qualify for admission for the said BSc programme if he/she satisfy the abovementioned requisites upon being admitted as a new student for the Foundation programme in a subsequent intake.</p>

3.8.5 Faculty of Marine Engineering

The mission of the Faculty of Marine engineering to provide the innovator in Marine education in Sri Lanka to cater to the demand of Marine Engineers for the global maritime community. The faculty has been fulfilling its mission and helping to gradually strengthen the marine Engineers field with much needed Marine Engineering knowhow. So far the Faculty has produced over 1000 Marine Engineers to the global maritime community, and many of them have mounted to inhabit very high posts. The Marine Engineering courses are conducted by well experienced academic and engineering professionals.

The Faculty of Marine Engineering consists of 2 main departments namely, Department of Marine Engineering and Department of Marine Electrical Engineering.

Today, the faculty implements a lately amended prospectus to bring into line itself with contemporary needs and demands of Marine Engineering. In terms of infrastructure, the faculty is well-equipped with necessary,

- Workshop facilities (Machine shop, Engine room with main Engine, purifiers, Turbo chargers, fuel pumps, boiler, for practical sessions and student projects.
- Welding workshop with all facilities
- Modern Marine Hydraulic lab
- Modern Marine Pneumatic lab
- High Voltage Simulator

Further, with the collaboration of industrial giants, the faculty ensures collective and individual guidance for its students with a view to making them outshining personalities in the global maritime community. Thus, the path is now open for qualified youths in the country to earn a Marine Engineering degree with a global demand.

Faculty of Marine Engineering obtained approval from the Ministry of Education approved to award the following qualification, and is recognised by the UGC, Sri Lanka.

Qualification	Objective/ Focus
Bachelor of Science (Honours) in Marine Engineering	<p>The Candidates who complete the Preparatory Course for Chief Engineer & Second Engineer Officer on ships of 3000kW propulsion power or more will be awarded with Bachelor of Science of Marine Engineering (Honours) Degree with the entry qualifications as per section 1.5.</p> <p>Course structure is based on the syllabus approved by the Directorate of Merchant Shipping, Sri Lanka.</p>

Ministry of Shipping approved qualifications includes the following.

Department	Qualification offered	Objective/ Focus
Department of Marine Engineering	Engineer officer cadet training course	<p>Officer-in-Charge of an Engineering Watch Training Programme is based on requirements of Regulation III/1, Sec. A III/1, Table A- III/1 of the IMO STCW 2010 Convention</p> <p>The trainees who successfully complete the programme are eligible to appear for the Certificate of Competency Officer-in-Charge of an Engineering Watch Examination conducted by the Directorate of Merchant Shipping, Sri Lanka.</p>
	Preparatory course for able seafarer engine	The Training Program is based on requirements of Regulation III/5, Sec. A-III/5, Table A- III/5 of the IMO STCW 2010 Convention.
	Preparatory course for officer-in-charge of an engineering watch on ships	Preparatory Course for Officer in Charge of an Engineering watch on ships of 750kW propulsion power or more, is based on requirements of Regulation III/1 table A III/1 of the IMO STCW 2010 Convention.

Department	Qualification offered	Objective/ Focus
	of 750kw propulsion power or more (COC class 3)	The trainees who complete the Course are eligible to appear for the Certificate of Competency Officer-in-Charge of an Engineering Watch Examination conducted by the Directorate of Merchant Shipping, Sri Lanka.
	Preparatory course for chief engineer & second engineer officer On ships of 3000kw propulsion power or more (COC class 2)	Preparatory Course for Chief Engineer & Second Engineer Officer on ships of 3000kW propulsion power or more Courses is based on the requirements of Regulation III / 2 paragraphs 2.2 of IMO regulations 1978 as amended STCW 2010 Convention and meet the standards of competence specified in section A- III / 2 of the STCW code.
	Preparatory course for chief engineer officer on ships of 3000kw propulsion power or more (COC class 1)	Certificate of Competency Chief Engineer Examination Preparatory Course is based on the requirements of Regulation III / 2 paragraph 2.2 of IMO STCW 2010 Convention and meet the standards of competence specified in section A- III / 2 of the STCW code. The Candidates who complete the course are eligible to appear for Certificate of Competency Chief Engineer Examination conducted by the Directorate of Merchant Shipping, Sri Lanka
	Pre sea-training course for engine rating	To Qualify as Engine Rating (Motorman), to serve onboard merchant ships of unlimited propulsion power. The Training Program is based on requirements of Regulation III/1 of the IMO regulations 1978 as amended STCW 2010.
	Engineer officer cadet foundation training course	Foundation course is based on requirements of Regulation III/1 of the IMO STCW 2010 Convention. The trainees who successfully complete the programme are eligible to appear for the Marine Engineering cadet Training Programme conducted by the College.

Department	Qualification offered	Objective/ Focus
	Basic training for service on ships subject to the igf code	The objective for this course is to provide trainees with practical guidance and information to gain knowledge, understanding and proficiencies (KUPs) required to achieve the objectives of the learning outcomes to demonstrate their competence in safety for ships using gases or other low-flashpoint fuel, as set out in table A-V/3-1 of the STCW Code. A trainee successfully completing this course will gain knowledge and skills to contribute to safe operation of ships subject to the IGF Code.
	Advanced training for service on ships subject to the igf code	The objective for this course is to provide trainees with practical guidance and information to gain knowledge, understanding and proficiencies (KUPs) required to achieve the objectives of the learning outcomes to demonstrate their competence in safety for ships using gases or other low-flashpoint fuel, as set out in table A-V/3-2 of the STCW Code. A trainee successfully completing this course will gain knowledge and skills to contribute to safe operation of ships subject to the IGF Code, and in particular their installations of systems for propulsion machinery, auxiliary power generation machinery and/or other purpose machinery using gas or low-flashpoint fuels as fuel.

Other qualifications

Department	Qualification	Objective/ Focus
Department of Marine Engineering	Shipboard Safety and Accident Prevention	

3.8.6 Faculty of Maritime Sciences

The mission of the faculty is to equip shipowners, ship managers, port operators and others involved in manning and operating ships with well-qualified navigating officers, ship masters, ratings and non-floating staff involved in ship operations and management to excel in education and research with a strong emphasis on safety onboard, safety at ports, pollution prevention and marine security through modern technological approaches for development at undergraduate and certificate levels.

Faculty of Maritime Sciences received approval from the Ministry of Education approved to award the following qualification, and is recognised by the UGC, Sri Lanka.

Qualification	Objective/ Focus
BSc (Hons) Maritime Science SLQF Level: Level 6	To generate navigating officers at managerial levels with innovative, management and leadership qualities who are capable of using modern technology and advanced theoretical approaches to manage vessels engage in worldwide trading in a sustainable and safe manners.

Programmes approved by Director General of Merchant Shipping is as follows.

Department	Qualifications offered	Objective/ Focus
Department of Navigation	Foundation Course - Navigation	The objective of this programme is to provide the participants with the knowledge and understanding to elevate himself from Ordinary Level standards to Advanced Level standards, who has not been qualified (failed in A/L), to enter into the “Navigation Officer Cadet Training Programme – PHASE 1”.
	Navigation Officer Cadet Training Course - Phase I	This is the 1st part of the two-year cadet training programme and the main objective is to familiarize the cadets with the safe working procedures onboard ships.

Department	Qualifications offered	Objective/ Focus
	Certificate – Navigation Officer Cadet Training Course Phase I	
	Navigation Officer Cadet Training Course - Phase III (Unlimited) Diploma in Maritime sciences	This is the final Phase of the navigation officer cadet training programme. At the successful completion of the programme the candidates will gain sufficient analytical knowledge, understanding and proficiency to work onboard ships of 500 Gross Tonnage and above engaged in worldwide trading.
	Navigation officer cadet training Phase I Phase II Phase III Phase IV	Phase I - One year at the College and the main objective is to familiarize the cadets with the safe working procedures onboard ships. Phase II - 06 months onboard Phase III - 06 months at CINEC under going academic training on port operations, logistics and shipping. Phase IV - 06 months onboard
	Officer in-charge of a navigational watch on ships of 500 GT or more (Unlimited) Diploma in Maritime sciences	This programme aims to provide sufficient analytical knowledge, understanding and proficiency for those who have 3 years of practical experience as ratings in the navigation department onboard ships to enhance their knowledge to work onboard ships of 500 Gross Tonnage and above engaged in worldwide trading
	Chief Mate on ships of 500 gross tonnage (Unlimited) Advanced Diploma in Maritime sciences	This programme is developed for the existing navigating officers holding operational level Certificate of Competencies to enhance their knowledge to work onboard ships as chief officers on ships of 500 Gross Tonnage engaged in worldwide training. Programme is focused on providing analytical knowledge on making a vessel seaworthy, safe operation and management of ships.

Department	Qualifications offered	Objective/ Focus
	Master on ships of 500 gross tonnage or more (Unlimited) Certificate – Master on ships of 500 gross tonnage of more	This programme is developed for the existing navigating officers holding management level Certificate of Competencies to enhance their knowledge to work onboard ships as masters on ships of 500 Gross Tonnage engaged in worldwide training. Programme is focused on enhancing their analytical knowledge on making a vessel seaworthy, safe navigation, safe operation and management of ships.
Department of Marine Electronic & Radio Communication	GMDSS - General Operators Certificate	Global Maritime Distress and Safety System (GMDSS) is a means of connecting vessels with coast stations and other ships through satellite and radio communications with regards to safety and distress. Aim of this programme to develop competency on operation of these equipment. This is a compulsory programme to get a Certificate of Competency as an officer in charge of a navigational watch.
	Pre-sea Training - Deck Rating Certificate – Pre-sea training	The objective of this programme is to provide basic but essential knowledge on safe working, pollution prevention and security procedures onboard ships.
	Preparatory Course for Able Seafarer Certificate – Preparatory course for Able Seafarer	The aim of this programme is to provide essential knowledge on safe working, pollution prevention and security procedures to those who have been sailing as ratings onboard ships.
	Refresher & Updating Course - (Operational Level)	Seafaring proficiency requires continuous updating of knowledge, understanding and proficiency with regards to safe working, pollution prevention and security onboard ships. This is automatically achieved by continuously working onboard. This programme aims to provide the necessary updating of knowledge on regulatory changes, safe practices and the latest technology for operational-level officers who have not been to sea for a considerable period of time.

Department	Qualifications offered	Objective/ Focus
	Refresher & Updating Course – (Management Level)	Seafaring proficiency requires continuous updating of knowledge, understanding and proficiency with regards to safe working, pollution prevention and security onboard ships. This is automatically achieved by continuously working onboard. This programme aims to provide the necessary updating of knowledge on regulatory changes, safe practices and the latest technology for management-level officers who have not been to sea for a considerable period of time.
	Refresher and Updating Course for Ratings Forming a Part of Navigational Watch	Seafaring proficiency requires continuous updating of knowledge, understanding and proficiency with regards to safe working, pollution prevention and security onboard ships. This is automatically achieved by continuously working onboard. This programme aims to provide the necessary updating of knowledge on regulatory changes, safe practices and the latest technology for support-level ratings who have not been to sea for a considerable period of time.

3.9 Research and Development

CINEC Campus library has 14,518 books, in addition to the books, CDs/DVDs, journals, and dissertations. Library collection has classified under the Dewey Decimal Classification (DDC) system. Library collection is divided into 10 subject areas, namely, general books, psychology, religion, social science, language, science, technology, arts, literature, history and geography, according to the DDC classification.

CINEC has regular student and staff visits on average of 1000 per each year to borrow books, use the reference facility and access to online resources. Provision is granted for students and staff of CINEC Campus even without library membership to obtain library services accordingly.

Other service extended by the library includes,

- **Inter Library Loan:** Books which are not available in the library could be obtained as an inter-library loan from other libraries. Inter Library Loan Service - Interlibrary loan, or resource sharing, has two operations: borrowing and lending. A borrowing library sends an owning library a request to borrow, photocopy, or scan materials that is needed by their patron.
- **Indexing service for library users and researchers:** An indexing service is a service that assigns descriptors and other kinds of access points to documents. The word indexing service is today mostly used for computer programmes, but may also cover services providing back-of-the-book indexes, journal indexes, and related kinds of indexes.
- **Current Awareness Service (CAS):** Dissemination of information that will keep its users well-informed and up-to-date in their fields of basic interest as well as in related subjects is called Current Awareness Service. It is a system of getting knowledge on recent development, and especially those developments which relate to the special interest of the individual.
- **Selective Dissemination of Information service (SDI):** Through the SDI Service researchers involved in various fields are identified as they are looking for specific information. User profiles with their subject interests as well as the contact details are compiled. Current information will be disseminated to individuals/ small groups that enables to receive relevant information on a regular basis, through profiles that reflect their information needs. Relevant information will be provided through compilation of abstract, indices, content pages, quick references, literature searches etc. to the users immediately.

- **Document delivery Service (DDS):** In this service, users can request their journal articles, books, book chapters and related references, and library has the service find the requests from library properties. Library will collaborate with other Sri Lankan libraries. If the requests are not available in the library. A very effective and active group of libraries has got together and has established a library group named as Sri Lanka Library Friends and operates an e-mail group. Joined libraries can exchange requests by email.
- **Ask the Librarian Services:** This provides research support in the form of advice or assistance and use the email service for all research-related queries.
- **Computers:** Four: Personal computer terminals with access to Internet are provided. These facilities are available free of charge to all registered learning resource centre users.
- **Computerized Catalogue:** A dedicated computer is available as a catalogue for searching learning resource materials.
- **User Education Programmes:** Library user education service is established to assist learning resource centre users in selecting, locating, retrieving and using print and non-print information sources.

CINEC Campus strongly believe in research culture and always encourages both students and staff to contribute to the academia by publishing research articles. CINEC peer review academic journal is indexed with Scopus database (Index database) and Sri Lankan online index journal (NSF) and is published bi-annually.

CINEC Campus has acquired DSpace digital library software and have included members' research work in this system for required referencing. Research workshops for CINEC staff members and guidance for research work is provided for students to promote research culture.

CINEC Campus publications from 01 April 2020 to 31 March 2023 is available for access as follows,

- **2020, CINEC Academic Journal Volume 4:**
<https://drive.google.com/file/d/1YkHrqnNigS0Zj6Q7aiQ4Lnc4gLFfcNlO/view>
- **2021, CINEC Academic Journal Volume 5, Issue I**
<https://drive.google.com/file/d/1IMPmD-GR9xTNDkRoVNYEWO5A9OlqipWU/view>
- **2022, CINEC Academic Journal Volume 5, issue II**
<https://drive.google.com/file/d/1JNGfvj5oZxr9LZl58wGgLF0729HMuvtR/view>

3.10 Student activities

CINEC Student Association (CINEC SA) is established with the aim to provide opportunities for students to engage in extracurricular activities of their chosen capacities.

The goals and objectives of CINECSA is as follows:

- The faithful representation of the student interests of all members of CINECSA,
- The implementation of plans, programmes and other activities on behalf of all members of CINECSA; and
- Participation in the achievement of the goals of the CINEC Campus, especially in the attainment of high academic and extra-curricular standards, as far as practicable.

CINECSA is operating with 12 pillars and all events are supported by Medical Unit, Media circle, Finance Committee, Logistics Committee, Adjudicating Committee as applicable.

Figure 3.1: CINEC SA structure



4. SWOT ANALYSIS

A SWOT analysis for CINEC Campus can help identify its internal strengths and weaknesses, as well as external opportunities and threats in the education and vocational training sector. Following is the breakdown of each component:

Strengths	Weaknesses
<ul style="list-style-type: none"> ▪ Reputation and Heritage: CINEC Campus has a strong reputation and a long-standing heritage in providing higher education and vocational training, which can be leveraged to attract students and industry partnerships. ▪ Diverse Programme Offerings: The institution offers a wide range of programmes, including vocational training, which caters to a diverse student population and meets industry needs. ▪ Industry Partnerships: CINEC has established partnerships with local industries, ensuring that its curriculum is aligned with industry requirements and providing students with practical experience. ▪ Research Potential: There is potential to enhance research capabilities and innovation, especially with access to industry collaborations and motivated faculty. ▪ Sustainability Initiatives: The institution's commitment to sustainability initiatives can be a unique selling point in attracting environmentally conscious students and partners. 	<ul style="list-style-type: none"> ▪ Infrastructure Limitations: Some facilities may be outdated or insufficient to accommodate the growing student population and modern educational technology. ▪ Financial Dependence: CINEC Campus may heavily rely on tuition fees, making it vulnerable to economic downturns and limiting investments in infrastructure and faculty development. ▪ Faculty Development: There may be a need for more comprehensive faculty development programs to ensure high-quality teaching and research. ▪ Limited Global Recognition: While strong regionally, CINEC may lack international recognition, potentially limiting its appeal to international students and collaborations.

<ul style="list-style-type: none"> ▪ Adherence to ISO processes for Quality Assurance and Management 	
<p>Opportunities</p>	<p>Threats</p>
<ul style="list-style-type: none"> ▪ Online Learning: The growing demand for online education presents an opportunity to expand reach and offer flexible learning options. ▪ International Partnerships: Collaborating with international universities and institutions can enhance the institution's global recognition and attract international students. ▪ Industry Collaboration: Strengthening ties with industries can lead to more internship and job placement opportunities for students. ▪ Research Grants: Pursuing research grants and projects can boost the institution's research capabilities and generate additional revenue. 	<ul style="list-style-type: none"> ▪ Competitive Market: The higher education sector is highly competitive, and new entrants may pose a challenge. ▪ Regulatory Changes: Changes in education policies and regulations can impact operations and require adjustments in curriculum and procedures. ▪ Economic Downturn: Economic downturns can reduce student enrolment and financial resources. ▪ Technological Disruption: Rapid advancements in educational technology may require significant investments to stay competitive. ▪ Pandemics and Natural Disasters: Events like pandemics or natural disasters can disrupt operations and affect student enrollments.

In conclusion, CINEC Campus can capitalise on its strengths, address weaknesses, seize opportunities, and prepare for potential threats by formulating strategies that align with its long-term goals and vision. Regular monitoring and adaptation to changing conditions will be crucial for sustained success.

5. WAY FORWARD

CINEC Campus has made the decision to strengthen the service standards to meet the demand for global workforce requirements and the Faculty of Graduate Studies will be introduced to the CINEC Campus portfolio to support the Sri Lankan as well as foreign candidates to complete their postgraduate level qualifications. The ongoing programmes will be continued with required upgrades and all support services, namely, academic administration, general administration, finance, marketing, business development and operations will be regarded as common service elements.

5.1 Goals for CINEC Campus

There are four common goals agreed for the three years period starting from 01 April 2023 till 31 March 2026.

- Goal 1:** To expand the higher education and vocational training to produce capable workforce to meet the industry needs.
- Goal 2:** To ensure financial stability and create conducive academic environment with infrastructure facilities.
- Goal 3:** To be the centre of excellence in teaching, research, and innovation.
- Goal 4:** To fulfil social responsibility and earn global recognition.

Specific objectives for each of the goals are as follows:

Goal	Objectives
Goal 1: To expand the higher education and vocational training to produce capable workforce to meet the industry needs.	1.1 Increase student enrolments and diversify programme offerings 1.2 Strengthen sustainable industry partnerships and employability 1.3 Enhance student success through effective learning support 1.4 Reorganise the CINEC academic structures
Goal 2: To ensure financial stability and create conducive academic environment with infrastructure facilities.	2.1 Achieve the projected student registration numbers for all programmes 2.2 Diversify revenue streams 2.3 Enhance campus infrastructure

<p>Goal 3: To be the centre of excellence in teaching, research, and innovation.</p>	<p>3.1 Promote research and innovation culture 3.2 Enhance teaching excellence 3.3 Continuous professional staff development 3.4 Promote innovation and entrepreneurship 3.5 Contribute towards achieving Global Sustainable Development Goal No 4 – Quality Education</p>
<p>Goal 4: To fulfil social responsibility and earn global recognition.</p>	<p>1.1 Community engagement and outreach 1.2 Achieve Global recognition</p>

5.1.1 Goal 1: To expand higher education and vocational training to produce a capable workforce to meet industry needs.

Objective	Strategy	Actions/Activities	KPIs	Responsible	2023/2024	2024/2025	2025/2026
1.1 Increase student enrolments and diversify programme offerings	1.1.1 Identify emerging skill demands of the industry and enrolments opportunities for new study programmes	<ul style="list-style-type: none"> Conduct Market Surveys on emerging skill demands 	<ul style="list-style-type: none"> Number of reports submitted to the Senate 	Head / Marketing President, Consultant / Academic Affairs	2	2	2
	1.1.2 Establish new Faculties and Departments to CINEC academic portfolio	<ul style="list-style-type: none"> Establishment of the Faculty of Science Establishment of the Faculty of Computing Establishment of Faculty of Graduate Studies (FGS) Establishing the Department of Postgraduate studies r the Faculty of Health Sciences Establish Department of Aviation Establish International Hotel School 	<ul style="list-style-type: none"> Faculty of Science Established Faculty of Computing Established Faculty of Graduate Studies Established Department of Postgraduate studies (HMS) Established Department Established International Hotel School Established 	Head of Academic Affairs/ Head of Academic Affairs/ Head of Academic Affairs/ Dean Faculty of Health Sciences Senior Consultant Senior Consultant	X	X	X
	1.1.3 Develop and launch new qualifications in high-demand subject areas/ fields.	<ul style="list-style-type: none"> Launch a minimum of three (03) new study programmes 		Deans of Faculties/ HoDs			

Objective	Strategy	Actions/Activities	KPIs	Responsible	2023/2024	2024/2025	2025/2026	
		<ul style="list-style-type: none"> Launch STEM Foundation Programme 	<ul style="list-style-type: none"> Launch STEM Foundation 	Deans of Engineering Technology and Computing	X			
		<p>Faculty of Computing</p> <ul style="list-style-type: none"> Obtain MoE Approval to award BSc Hons in Data Science Obtain UoW Approval for the BSc Hons in Cyber Security Obtain Approval to award BSc Hons in AI from UK Uni Obtain UoW Approval to award MSc in AI Obtain MoE Approval to award BSc Hons in Computer Science in Network Security and Digital Forensics 	<ul style="list-style-type: none"> Publication of Gazette Notification approving the degree program Franchised agreement signed Franchised agreement signed Franchised agreement signed Publication of Gazette Notification approving the degree program 	Associate Dean/ HoD Associate Dean/ HoD Associate Dean/ HoD Associate Dean/ HoD		X	X	X
		<p>Faculty of Engineering and Technology</p> <ul style="list-style-type: none"> Obtain MoE Approval to award a MSc in Robotics & Automation programme 	<ul style="list-style-type: none"> Publication of Gazette Notification approving the degree program 	Dean / Eng & Tech HoD / Electrical & Electronics Eng			X	

Objective	Strategy	Actions/Activities	KPIs	Responsible	2023/2024	2024/2025	2025/2026		
		<ul style="list-style-type: none"> ▪ Obtain MoE Approval to award a MSc in Project Management programme ▪ Launch new certificate programmes in the fields of Artificial Intelligence, Machine Learning, Embedded Systems, PLC programming, and Robotics ▪ Launch a Higher National Diploma programme (Pearson BTEC) in Quantity surveying. ▪ Launch a week-end Higher National Diploma programmes (Pearson BTEC) in Mechanical engineering, Electrical & electronics engineering and Civil engineering for employed personnel ▪ Launch new preparation courses to obtain qualifications in 	<ul style="list-style-type: none"> ● Publication of Gazette Notification approving the degree program ● No of Certificate Programmes Launched ● Launch of the programme ● Launch of the programme ● Launch of the programme 	<p>HoD / Civil Eng</p> <p>HoD / Electrical & Electronics Eng</p> <p>HoD / Civil Eng</p> <p>Respective HoD</p> <p>HoD / Mechanical Eng</p>		1	2	1	X

Objective	Strategy	Actions/Activities	KPIs	Responsible	2023/2024	2024/2025	2025/2026
		<p>Certified SOLIDWORKS Associate (CSWA) & Certified SOLIDWORKS Professional (CSWP)</p>					
		<p>Faculty of Health Science</p> <ul style="list-style-type: none"> ▪ Obtain MoE Approval to award Master of Science in Biomedical Science ▪ Obtain MoE Approval to award Master of Science in Pharmaceutical Science ▪ Obtain TVEC registration and approval for the commencement of the nursing diploma NVQ level 6 programme in 2024 ▪ Obtain professional recognition from Private Health Services Regulatory Council (PHSRC) of Ministry of Health, private health services regulatory 	<ul style="list-style-type: none"> ● Publication of Gazette Notification approving the degree program ● Publication of Gazette Notification approving the degree program ● TVEC registration ● Letter of recognition received 	<p>HoD Department of BMS</p> <p>HoD Department of Pharmaceutical Science</p> <p>HoD HMS</p> <p>HOD HMS</p>	<p>X</p> <p>X</p> <p>X</p>		<p>X</p>

Objective	Strategy	Actions/Activities	KPIs	Responsible	2023/2024	2024/2025	2025/2026
		<ul style="list-style-type: none"> council, Government of Sri Lanka ▪ Obtain approval for Pearson BTEC Level 3 Diploma in Applied Sciences as foundation programme ▪ Launch advanced certificate programme in Special Need Education ▪ Launch Diploma in Pharmaceutical marketing ▪ Launch Certificate Program in Counselling Skills for Teachers 	<ul style="list-style-type: none"> • Letter of approval received • Launch of the programme • Launch of the programme • Launch of the programme 	<ul style="list-style-type: none"> HoD CS HoD HMS HoD HMS HOD HMS 	X	X	X
		<p>Faculty of Humanities and Education</p> <ul style="list-style-type: none"> ▪ Obtain MoE Approval to award a Master of Education in Education Management 	<ul style="list-style-type: none"> • Publication of Gazette Notification approving the degree program • Launch of the MSc Programme 	<ul style="list-style-type: none"> Dean, Faculty of Humanities and Education Dean, Faculty of Humanities and Education 	X	X	

Objective	Strategy	Actions/Activities	KPIs	Responsible	2023/2024	2024/2025	2025/2026
		<ul style="list-style-type: none"> ▪ Obtain MoE Approval to award a Bachelor of Education in STEM ▪ Obtain MoE Approval to award a Bachelor of Education (Hons.) in Early Childhood Education 	<ul style="list-style-type: none"> ● Publication of Gazette Notification approving the degree program ● Publication of Gazette Notification approving the degree program 	Dean, Faculty of Humanities and Education Associate Dean, Faculty of Humanities and Education	X		X
		<p>Faculty of Management and Social Sciences (FMSS)</p> <ul style="list-style-type: none"> ▪ Support in Education Vertical Integration (EVI) two initiatives through in consultation with National Institute of Education, i. Logistics and Transport: inclusion to G.C.E.(A.L) curriculum and review the syllabus, and ii. Commercial Shipping and Maritime Science: Inclusion to G.C.E. (O.L) curriculum and develop syllabus from Grade 6 	<ul style="list-style-type: none"> ● Items included in the Curriculum 	Dean/ HoDs Dean / Faculty of Management and Social Sciences	X		

Objective	Strategy	Actions/Activities	KPIs	Responsible	2023/2024	2024/2025	2025/2026
		Faculty of Maritime Sciences <ul style="list-style-type: none"> ▪ Obtain MoE Approval to award BSc in Maritime Operations ▪ Obtain MoE Approval to offer PGD in Maritime Management programme 	<ul style="list-style-type: none"> ● Publication of Gazette Notification approving the degree program ● Publication of Gazette Notification approving the degree program 	HoD, Department of Maritime Sciences HoD, Department of Maritime Sciences	X		
		Faculty of Marine Engineering <ul style="list-style-type: none"> ▪ Obtain MoE Approval to award BSc in Marine Engineering 	<ul style="list-style-type: none"> ● Publication of Gazette Notification approving the degree program 	Associate Dean, Faculty of Marine Engineering	X		
		Faculty of Science <ul style="list-style-type: none"> ▪ Obtain MoE Approval to award BSc (Hons) in Chemistry ▪ Obtain MoE Approval to award BSc in Statistical Economics 	<ul style="list-style-type: none"> ● Publication of Gazette Notification approving the degree program ● Publication of Gazette Notification approving the degree program 	HoD HoD	X		X
	1.1.4 Implement targeted marketing campaigns	<ul style="list-style-type: none"> ▪ Streamline the data flow on enrolments to 	<ul style="list-style-type: none"> ● Quarterly outcome report summarising no 	Head / Marketing	4	4	4

Objective	Strategy	Actions/Activities	KPIs	Responsible	2023/2024	2024/2025	2025/2026	
		<p>facilitate Data Driven Decision Making</p> <ul style="list-style-type: none"> Year on Year increase in the number of enrolments 	<p>of inquiries, registrations and other relevant information to President</p> <ul style="list-style-type: none"> Overall percentage (%) increase in enrolments 	Head / Marketing	5	5	5	
	1.1.5	Establish and strengthen partnerships with schools and other teaching centres	<ul style="list-style-type: none"> Establish partnerships with Schools and other teaching centres 	<ul style="list-style-type: none"> Head / School Coordination Unit Head / School Coordination Unit 	6	6	6	
			<ul style="list-style-type: none"> No of student enrolments through established partnerships 		25	40	70	
	1.1.6	Promote easy access to information about CINEC and its study programs	<ul style="list-style-type: none"> Maintain the CINEC website with up-to-date data Provide timely information about CINEC Study programs to prospective students 	<ul style="list-style-type: none"> Consultant / Academic Affairs Head / Marketing 	1	1	1	
1.2	Strengthen sustainable industry partnerships and employability	1.2.1 Collaborate with industry partners both local and global	<ul style="list-style-type: none"> Proactively establish partnerships with industry organisations 	<ul style="list-style-type: none"> No of new industry partnerships 	Head / Technology Transfer Office	1	1	1

Objective	Strategy	Actions/Activities	KPIs	Responsible	2023/2024	2024/2025	2025/2026
		<ul style="list-style-type: none"> Establish partnerships with Chambers of Commerce and other professional bodies in different fields Provide required support in declaration of National Day for Logistics and Transport Provide required support and guidance on the declaration of National Seafarers' Day Publication of articles on the industry magazines to educate industry about new trends. (Eg. Bridge Magazine of Ceylon Association of Shipping Agent, Theertha of Sri Lanka Ports Authority) 	<ul style="list-style-type: none"> No of Agreements / MoU signed Declaration of National Day for Logistics and Transport Declaration of National Seafarers' Day Number of Articles published 	<p>Dean / FMSS</p> <p>Dean / FMSS</p> <p>All Deans</p>	1	1	1
	1.2.2 Establish effective mechanism for graduate placements	<ul style="list-style-type: none"> Organise industry-specific events to promote collaboration with the industry 	<ul style="list-style-type: none"> No of events held 	Director / Technology Transfer Office	1	1	1

Objective	Strategy	Actions/Activities	KPIs	Responsible	2023/2024	2024/2025	2025/2026
		<ul style="list-style-type: none"> Conduct activities such as workshops / Job fairs to Improve industry relevance of CINEC graduates 	<ul style="list-style-type: none"> Percentage of students obtaining industry placements within 6 months of graduation 	Assistant Registrar (AR) of Faculties	70	80	90
	1.2.3 Create awareness of CINEC Campus and its programs among the industry.	<ul style="list-style-type: none"> One information sharing workshop / seminar per faculty each year 	<ul style="list-style-type: none"> No of Sessions held 	Deans of Faculties	6	6	6
	1.2.4 Establish faculty wise industry Consultative Committees	<ul style="list-style-type: none"> Committees established for each faculty 	<ul style="list-style-type: none"> No of consultative Committees Established 	Deans of Faculties	2	2	2
	1.2.5 Cultivate alumni networks and engagement activities	<ul style="list-style-type: none"> Establish CINEC Alumni Association 	<ul style="list-style-type: none"> Alumni association established 	Head / Student Affairs	X		
	1.2.6 Obtain Professional Body recognitions where necessary	<ul style="list-style-type: none"> Obtain IESL recognition for BSc Hons in Engineering in Automotive Engineering Obtain IESL recognition for BSc Hons in Engineering in Civil Engineering Obtain IESL recognition for BSc Hons in Engineering in Electronic & Telecommunication Engineering 	<ul style="list-style-type: none"> Letter of Recognition received Letter of Recognition received Letter of Recognition received 	HoD / Mech & Automotive Eng HoD / Civil Eng HoD / Electrical & Electronics Eng		X	X

Objective	Strategy	Actions/Activities	KPIs	Responsible	2023/2 024	2024/2 025	2025/2 026
		<ul style="list-style-type: none"> ▪ Obtain IESL recognition for BSc Hons in Engineering in Mechanical Engineering ▪ Obtain IESL recognition for BSc Hons in Engineering in Mechatronics Engineering ▪ Obtain membership in Chamber of Construction Industry of Sri Lanka ▪ Obtain membership in Automobile Industrial Council of Sri Lanka ▪ Obtain Private Health Service Regulatory Council (PHSRC)l registration for the students completing HND in Nursing at the Faculty of Health Sciences ▪ Obtain Sri Lanka Medical Council (SLMCC) recognition for the BSc Honours of Biomedical Sciences ▪ Establish student chapters of different 	<ul style="list-style-type: none"> ▪ Letter of Recognition received ▪ Letter of Recognition received ▪ Membership obtained ▪ Membership obtained ▪ Registration obtained ▪ Letter of recognition ▪ No of chapters established 	HoD / Mech & Automotive Eng HoD / Mech & Automotive Eng HoD / Civil Eng HoD / Civil Eng Dean / Faculty of Health Sciences Dean / Faculty of Health Sciences Deans of Faculties	X X X X x x 1	X X X X X X 2	X X X X X X 2

Objective	Strategy	Actions/Activities	KPIs	Responsible	2023/2024	2024/2025	2025/2026
		<ul style="list-style-type: none"> professional bodies within CINEC Campus Encourage students to obtain student membership of relevant professional bodies 	<ul style="list-style-type: none"> Percentage of students obtaining student membership 	Deans of Faculties	20	30	40
1.3 Enhance student success through effective learning support	1.3.1 Improve academic advising and mentoring, Counselling and career guidance services.	<ul style="list-style-type: none"> Assign academic staff members as personal tutors 	<ul style="list-style-type: none"> % of students with assigned mentors % module-wise success rate (pass) 	HoDs of respective departments	40	50	60
		<ul style="list-style-type: none"> Establishment of student counselling unit 	<ul style="list-style-type: none"> Student counselling unit established 		X		
		<ul style="list-style-type: none"> Establish medical centre 	<ul style="list-style-type: none"> Medical Center established 		X		
		<ul style="list-style-type: none"> Establishment of career guidance unit 	<ul style="list-style-type: none"> Student counselling unit established 			X	
		1.3.2 Improve Student Satisfaction	<ul style="list-style-type: none"> Carry out student satisfaction survey each semester 	<ul style="list-style-type: none"> % of students responding to the survey 	Registrar	50	60

Objective	Strategy	Actions/Activities	KPIs	Responsible	2023/2024	2024/2025	2025/2026
		<ul style="list-style-type: none"> Take corrective measures to improve student satisfaction 	<ul style="list-style-type: none"> % issues addressed before the next survey 	Deans	50	60	70
	1.3.3 Cultivate alumni networks and engagement activities		<ul style="list-style-type: none"> % of the second-year students actively participate in mentorship programme (Beyond-a-graduate), 	Consultant / Academic Affairs	40	60	80
1.4 Reorganise the CINEC Academic structures	1.4.1 Establishment of Senate in place of Academic Board and revisit composition	<ul style="list-style-type: none"> Establish CINEC Senate Establish Curriculum and Program Development Committee 	<ul style="list-style-type: none"> CINEC Senate Established Committee Established 	Senior Management Committee Senior Management Committee	X X		

5.1.2 Goal 2: To ensure financial stability and create a conducive academic environment with infrastructure facilities.

Objective	Strategy	Actions/Activities	KPIs	Responsible	2023/ 2024	2024/ 2025	2025/ 2026
2.1 Achieve the projected student registration numbers for all programmes	2.1.1 Carry out targeted marketing campaigns	<ul style="list-style-type: none"> Prepare and execute a targeted marketing plan 	<ul style="list-style-type: none"> % of the budgeted student numbers enrolled 	Head/ Marketing Head / Enrolment	75	80	85
2.2 Diversify revenue streams	2.2.1 Promote new educational partnerships with revenue potential	<ul style="list-style-type: none"> Establish partnerships with external institutions/ agencies 	<ul style="list-style-type: none"> No of partnerships established 	Head/ Business Development Unit	1	1	1
	2.2.2 Secure external projects with revenue potential	<ul style="list-style-type: none"> Identify and implement external projects 	<ul style="list-style-type: none"> Income from external projects (M of LKR) 	VP Projects	50	60	75
2.3 Enhance campus infrastructure	2.3.1 Promote optimal use of CINEC Campus infrastructure	<ul style="list-style-type: none"> Carry out an infrastructure requirement analysis 	<ul style="list-style-type: none"> Report of the Analysis 	VP Administration	X		
		<ul style="list-style-type: none"> Prepare a plan for reorganising the use of CINEC resources for optimal use 	<ul style="list-style-type: none"> Plan prepared 	VP Administration		X	
		<ul style="list-style-type: none"> Implement the plan for reorganisation 	<ul style="list-style-type: none"> Reorganised infrastructure 	VP Administration		X	
	2.3.2 Improve campus energy efficiency.	<ul style="list-style-type: none"> Implement renewable energy initiatives 	<ul style="list-style-type: none"> Reduction in grid energy consumption 	VP Administration		X	

Objective	Strategy	Actions/Activities	KPIs	Responsible	2023/ 2024	2024/ 2025	2025/ 2026
	2.3.3 Establish sustainability initiatives.	<ul style="list-style-type: none"> Initiate the process to obtain green building certificate 	<ul style="list-style-type: none"> Green Certification for a minimum of two campus buildings by December 2024 	VP Administration		X	
2.4 Achieve cost efficiency	2.4.1 Optimise administrative processes through modern technology for cost efficiency	<ul style="list-style-type: none"> Identify processes that can be optimised through the use of technology 	<ul style="list-style-type: none"> % or processes identified for optimisation 	VP Administration Head / IT Services	3	3	3
		<ul style="list-style-type: none"> Implement systems for operational efficiency 	<ul style="list-style-type: none"> % Reduction in operational costs 	VP Administration Head / IT Services		10	10
	2.4.2 Explore shared services agreements with neighbouring institutions	<ul style="list-style-type: none"> Initiate discussions with neighbouring institutes for high-valued resource sharing 	<ul style="list-style-type: none"> Number of shared services agreements with neighbouring institutions 	Head / Business Development Unit		1	1

5.1.3 Goal 3: To be the centre of excellence in teaching, research, and innovation.

Objective	Strategy	Actions/Activities	KPIs	Responsible	2023/ 2024	2024/ 2025	2025/ 2026
3.1 Promote research and innovation culture	3.1.1 Formalise support for Research at CINEC	<ul style="list-style-type: none"> Set up CINEC Research Center 	<ul style="list-style-type: none"> Research center established 	Consultant / Academic Affairs		X	
	3.1.2 Promote Research dissemination	<ul style="list-style-type: none"> Encourage staff to engage in Reserach 	<ul style="list-style-type: none"> % of Staff actively engaged in research projects 	Head / Research Centre	20%	30%	50%
		<ul style="list-style-type: none"> Provide a forum for presenting research work 	<ul style="list-style-type: none"> Facilitate a research symposium per year under CIRS brand name. 	Head / Research Centre / Respective Faculty	1	1	1
		<ul style="list-style-type: none"> Encourage researchers to present work in conferences, both local and foreign 	<ul style="list-style-type: none"> No of Conference presentations per year from CINEC 	Heads of Departments	4	6	10
		<ul style="list-style-type: none"> Encourage researchers to publish in indexed journals 	<ul style="list-style-type: none"> No of Publications in indexed journals per department 	Heads of Departments	1	1	1
		<ul style="list-style-type: none"> Allocate funds to provide a grant for presentations and 	<ul style="list-style-type: none"> Amount to funds allocated (in LKR M) 	President / CINEC	1	3	5

Objective	Strategy	Actions/Activities	KPIs	Responsible	2023/ 2024	2024/ 2025	2025/ 2026
		publications in approved conferences and journals	<ul style="list-style-type: none"> No of presentations / Publications 	Deans of Faculties / HoD of Departments	3	9	15
		<ul style="list-style-type: none"> Subscribe to Key journals and / or Research Databases 	<ul style="list-style-type: none"> No of journals / publication database subscribed Science Direct Pub Med IEEE Emerald Insight 	Librarian		1	2
		<ul style="list-style-type: none"> Achieve global recognition for CINEC Journal 	<ul style="list-style-type: none"> Get the journal indexed by at least one international indices 	Librarian		1	
3.2 Enhance teaching excellence	3.2.1 Facilitate Professional Development of staff	<ul style="list-style-type: none"> Establish the Staff Development Center (SDC) 	<ul style="list-style-type: none"> SDC Established 	President / CINEC		X	
		<ul style="list-style-type: none"> Conduct staff development Programme 	<ul style="list-style-type: none"> No of programs conducted 	Head / SDC	2	3	3
		<ul style="list-style-type: none"> Encourage staff to follow Staff Development Programme 	<ul style="list-style-type: none"> % staff completing the Staff Development Programme each year 	Head / Staff Development Center	10%	20%	20%
		<ul style="list-style-type: none"> Peer Evaluation of staff conducted every year 	<ul style="list-style-type: none"> % of the staff to achieve an evaluation result 	Registrar / Deans of Faculties	75%	80%	90%

Objective	Strategy	Actions/Activities	KPIs	Responsible	2023/ 2024	2024/ 2025	2025/ 2026
			<i>of "Good" or above</i>				
3.3 Continuous Professional Staff Development	3.3.1 Promote acquisition of postgraduate qualifications	<ul style="list-style-type: none"> Encourage staff to register for PhD Degrees 	<ul style="list-style-type: none"> No of staff members to register for a postgraduate research degree within 3 years of employment 	Head of the Departments	10	10	10
	3.3.2 Achieve the optimal staff student ratio	<ul style="list-style-type: none"> Recruitment of required staff 	<ul style="list-style-type: none"> No of programmes achieving the optimal staff: student ratio 	Deans of Faculties/Head of the Departments	4	3	3
3.4 Promote innovation and entrepreneurship	3.4.1 Promote innovation and commercialisation of the outcome of CINEC Research	<ul style="list-style-type: none"> Encourage staff and students to create viable startups 	<ul style="list-style-type: none"> No of startups launched 	Head / Technology Transfer Office		1	1
		<ul style="list-style-type: none"> Organise events to promote Innovation in collaboration with the industry associations 	<ul style="list-style-type: none"> No of innovation-related events held 	Head / Technology Transfer Office	1	2	2
		<ul style="list-style-type: none"> Commercialise products coming out of CINEC Research through startups or licensing agreements 	<ul style="list-style-type: none"> No of products commercialised 	Head / Technology Transfer Office		1	2

Objective	Strategy	Actions/Activities	KPIs	Responsible	2023/ 2024	2024/ 2025	2025/ 2026
	3.4.2 Protect IP rights of CINEC inventions	<ul style="list-style-type: none"> Protect CINEC Intellectual Property 	<ul style="list-style-type: none"> Number of patent applications obtained 	Head / Technology Transfer Office		1	2
3.5 Achieving Global Sustainable Development Goal No 4 – Quality Education	3.5.1 Provide equal access for women and men to affordable and quality Technical, Vocational, tertiary education and Training including university.	<ul style="list-style-type: none"> Promote gender equality during enrolments 	<ul style="list-style-type: none"> % of female enrolments 	Deans of Faculties		30	40
	3.5.2 Create awareness of Sustainable Development Goals	<ul style="list-style-type: none"> Introduce SDG related content into the curriculum 	<ul style="list-style-type: none"> % of students following SDG related courses 		25	40	75

5.1.4 Goal 4: To fulfil social responsibility and earn global recognition.

Objectives	Strategy	Actions/Activities	KPIs	Responsible	2023/ 2024	2024/ 2025	2025/ 2026
4.1 Community engagement and outreach	4.1.1 Promote engagement with communities	<ul style="list-style-type: none"> ▪ Partnerships with local communities for volunteer programmes through ▪ Rrotract Club ▪ Zero Plastic ▪ Leo Club ▪ CINECSA 	<ul style="list-style-type: none"> ▪ Person hours in community service 	VP / Administration	100	100	200
		<ul style="list-style-type: none"> ▪ Organise events in local communities 	<ul style="list-style-type: none"> ▪ No of events per year 	VP / Administration	2	2	2
4.2 Achieve Global recognition	4.2.1 Pursue international recognition	<ul style="list-style-type: none"> ▪ Participation in global educational networks 	<ul style="list-style-type: none"> ▪ No of memberships obtained in prestigious global educational networks 	VP / Foreign Projects			2
		<ul style="list-style-type: none"> ▪ Showcase CINEC's achievements at international conferences 	<ul style="list-style-type: none"> ▪ No of presentations at international conferences 	VP / Foreign Projects Deans of Faculties	1	2	2
		<ul style="list-style-type: none"> ▪ Actively engage in international collaborations 	<ul style="list-style-type: none"> ▪ No of partnerships Established 	VP / Foreign Projects		2	2
		<ul style="list-style-type: none"> ▪ Pursue international accreditation for programmes/ qualifications 	<ul style="list-style-type: none"> ▪ No of programs obtaining international accreditation 	VP / Foreign Projects			2
		<ul style="list-style-type: none"> ▪ Develop a comprehensive internationalisation strategy 	<ul style="list-style-type: none"> ▪ A strategy 	VP / Foreign Projects		X	

Objectives	Strategy	Actions/Activities	KPIs	Responsible	2023/ 2024	2024/ 2025	2025/ 2026
		<ul style="list-style-type: none"> Actively promote CINEC's achievements and success stories globally. 	<ul style="list-style-type: none"> Feature in at least five international media outlets highlighting CINEC's accomplishments annually 	VP / Foreign Projects	5	5	5
	4.2.2 Develop international partnerships with universities and institutions.	<ul style="list-style-type: none"> Establish international partnerships 	<ul style="list-style-type: none"> No of international partnership agreements signed 	VP / Foreign Projects / Business Development Manager	1	1	1
	4.2.3 Promote students to get involved in professional institutional activities.	<ul style="list-style-type: none"> Encourage student participation in recognised societies 	<ul style="list-style-type: none"> Establishment of an IEEE CINEC Student Section 	Dean Eng		X	
<ul style="list-style-type: none"> Establishment of an ICE CINEC Student section 			Dean Eng		X		
<ul style="list-style-type: none"> Establishment of an ASHRAE CINEC Student section 			Dean Eng			X	
<ul style="list-style-type: none"> Encourage Automotive Engineering students to Obtain membership in Society of Automobile Engineering 		<ul style="list-style-type: none"> No of students obtaining membership 	Dean Eng	5	10	10	

Objectives	Strategy	Actions/Activities	KPIs	Responsible	2023/ 2024	2024/ 2025	2025/ 2026
		<ul style="list-style-type: none"> Encourage Pharmaceutical science graduates to obtain membership in pharmaceutical society of Sri Lanka 	<ul style="list-style-type: none"> No of students obtaining membership 	Dean Health Science	3	5	10
		<ul style="list-style-type: none"> Encourage biomedical and cosmetic science graduates to get the membership in SLAAS 	<ul style="list-style-type: none"> No of students obtaining membership 	Dean and HODs	10	15	20
	4.2.4	Establish study abroad programmes.	<ul style="list-style-type: none"> Sign an MoU with foreign educational institutes for study abroad 	<ul style="list-style-type: none"> No of programmes established 	Head / Business Development unit		1

This corporate plan provides a strategic framework for CINEC Campus to achieve its goals and objectives over the next three years while ensuring alignment with the institution's mission and values. Regular monitoring and adjustment of actions/ strategies and KPIs will be crucial for successful implementation. The objectives can help further enhance the corporate plan by addressing important aspects such as industry partnerships,

Note: Budget allocation for implementing Action Items specified in the Corporate Plan has been allocated in the CINEC Financial Strategy / Plan prepared by the Finance Department of CINEC and certified by a Chartered Accountant.

5.2 Committees, boards and units

CINEC Campus is committed to continue the decision-making structures proposed by Ministry of Education as well as the overseas university/ institution partners to ensure excellent academic quality.

5.2.1 Senate

The Academic Board will be renamed as Senate with effect from 01 January 2024 as the superior authority in decision making on academic and related matters of concern. The Senate will be chaired by the President and participants include Vice presidents, Head of Academic Affairs, Registrar, Deans and Associate Deans, Head of Departments, Librarian. Senate will to be convene by the Registrar, who will also be the secretary to the Senate. Consultants and any other non-academic team members will be invited as observers if the need arises. Senate meetings are scheduled to be held on last Wednesday of each month at 1030hrs at CINEC Campus Senate meeting room. Academic Board and Senate meetings scheduled for 2023/24 is presented on the Table 5.1. The quorum agreed is to have two third of the members. Academic members shall have a minimum of postgraduate qualification at SLQF level 10 and with 3 years of experience in relevant academic discipline.

Table 5.1: Academic Board and Senate meeting schedule for 2023/24

Month	Date	Meeting
June	23 June 2023	Academic Board
September	06 September 2023	Academic Board
October	30 October 2023	Academic Board
January	05 February 2024 (for January 2024)	Senate
February	28 February 2024	Senate
March	27 March 2024	Senate

5.2.2 Faculty board

Academic team members from state universities as well as non-state higher education institutions and industry will be part of the faculty board upon the invitation of respective faculty as external

members to the faculty board. Purpose of the invitation is to strengthen the decisions, share the good practices and obtain advises on process improvements, if any.

Faculty board is chaired by the respective Dean and the participation is mandatory for the Heads of Departments and Senior lecturers. Registrar will be invited to witness the decisions and propose observations as an external member.

Faculty board to be held in each month prior to the Senate seatings and it is mandatory to have the quorum of seven members present.

5.2.3 Internal quality assurance unit (IQAU)

The aims of the Internal Quality Assurance Unit (IQAU) of the Campus have been identified as follows in line with the policy framework in this respect by the Quality Assurance and Accreditation Council (QAAC), University Grants Commission (UGC).

- a. To perform quality assurance (QA) of education provision of CINEC Campus
- b. To support sustainable quality enhancement within CINEC Campus leading to a quality culture
- c. To present a clear and comprehensive profile, based on self-review and SWOT analysis concerning its study programmes, thus enabling continuous self-improvement.

CINEC Campus is proposing to establish Centre of Quality Assurance (CQA) to ensure the delivery of quality education and maintaining excellence across all academic programmes to encompass the following goals.

- To enhance teaching and learning excellence
- To reach research and development excellence
- To develop Infrastructure Facilities
- To analyse data and provide meaningful information for decision making
- To uplift standards of both academic and non-academic staff

CQA comprises of the members from each faculty and responsible office will be given following responsibilities are the Chairperson of the respective Faculty QA cell.

- Liaise with the Director, Internal Quality Assurance Unit of the Campus to coordinate university level Quality Assurance (QA) activities.
- Represent the Faculty / Institute in all QA related activities.
- Organise Faculty / Institute level QA meetings.
- Suggest names of members to the Dean, to be appointed as domain coordinators or members for each criterion in the Quality Assurance Manuals of the UGC.
- Provide guidance to the domain coordinators and prepare the Faculty level Internal QA report with the support of the QA cell members.
- Liaise with professional quality assurance and accreditation bodies on matters pertaining to QA and accreditation, if required.
- Monitor the collation and analysis of Faculty level internal QA data such as peer review forms and student feedback forms.
- Work with other related committees and units within the faculty on matters related to QA.
- Answer and address issues related to QA raised by the faculty members in general and by the QA domain coordinators in particular.
- Report the activities of the Faculty QA Cell to the Faculty Board and IQAU regularly.
- Assist Director / IQAU, Dean and the President/ Chancellor during Institutional Review (IR) and Programme Review (PR) activities.

Following are the duties and responsibilities of the Faculty QA Cell Committee comprises of the faculty academic and administration staff.

- To promote quality enhancement activities within the faculty liaising with curriculum development and evaluation committee and other faculty committees and departments.
- To liaise with the Centre for Quality Assurance (CQA), the proposed IQAU of CINEC Campus, in facilitating the conduct of IR / PR in the Faculty.
- To prepare documents necessary for Institutional and Programme reviews.
- To facilitate implementation of follow-up actions recommended in Institution / programme / Subject Review reports and monitor progress in their implementation.
- To liaise with Faculty QA Cells in other Faculties / Institutes / Campus, to share good practices and enhance the quality of Higher Education in Sri Lanka.
- To collate and analyse Faculty QA data such as peer review forms and student feedback forms.
- To collate and analyse data related to Graduate Employability and Stakeholder inputs.

- To devise and suggest additional QA measures or changes to the existing measures, based on the data collected on various QA indicators such as peer feedback student evaluation reports and external reviews.

5.2.4 Examination board

Faculty wise examinations board meetings are conducted on monthly basis and schedule are varied from one faculty to other due to different examination/ assessment timelines. Awards are been finalised with the outcomes of the examination board meeting. Assistant Registrar Examinations will be the chair of the examination board. Finalised grade sheets to be submitted to the Faculty Board for recommendation through the Registrar. Dean is responsible to submit the recommended grade sheets to the Senate for approval, for the Registrar to release the certificate and transcripts accordingly.

5.3 Registration forecast

Expected student registration count for the year is presented in Table 5.2, and the forest will be reviewed annually to suit the new developments. An annual growth of 10-15% is expected considering the new qualifications/ programmes and with the

Table 5.2: Student registration forecast for the period 01 April 2023 to 30 March 2026

Academic year	Total registration forecast (projection only)
2023/24	22,000
2024/25	23,000
2025/26	25,000