

## ABSTRACT



Apparently in today's world of globalization, many apparel retailers are building strong supply chains to gain advantage over their competitors by offering the best value to their customers. The best value is comprised with many factors and the quality is one of the major factors. Nowadays customers prefer the products on the basis of quality rather than just cost. The quality is also comprised with many factors and purchasing efficiency is one of the major factors. Therefore the quality will correlate with purchasing efficiency, so by identifying the factors affecting purchasing efficiency would help for apparel organizations to make a good quality product for their customers.

This paper investigates the factors affecting purchasing efficiency in large scale intimates manufacturing organizations and its impact on final product quality with reference to large scale intimates manufacturing organizations in silence .Questionnaire survey has been designed to gather the data and out of 300 respondents 234 questionnaires filled and have been collected. By use of Descriptive statistical tools and factor analysis tool a comprehensive analysis has been done. Reliability test has been conducted to measure the reliability of data and factor analysis has been done to reduce the number of variables. As the final step Chi-square test has been done to examine the hypothesis. Final chapter contains the overall conclusions that can be produced based on the findings and analysis done in previous chapters. Appropriate recommendations are discussed in improving the final product quality.

Key Terms Supply Chain Management, Value Chain Management, Strategic Purchasing Efficiency, Quality, Sri Lanka