



ABSTRACT

Multi Country Consolidation (MCC) is the process of consolidating shipments to several destinations, which originated from a different country or vice versa. It is one of the key operations that develop the hub status of a country. In other words, if a country is effectively involved in the MCC operation, it can be developed as a major logistics hub which acts as an economic multiplier for a country. When it comes to Sri Lankan context, the MCC operations are not that developed but it is being practiced for nearly two decades of time in Sri Lanka by handful of operators. Yet, it was terminated time to time with the volatile political environment in Sri Lanka and therefore lot of operators has abandoned their MCC operations and migrated to nearby locations to continue from there in. The research was carried out by concerning fact that the MCC operations was approved to be handled once again in the approved facilities outside the port two years back, whilst continues to handle cargo in the facility within the port as well. This has opened the varieties of opportunities for investors to maximize their revenue. As a result of that, MCC operations were being developing at an increasing rate. But, before investing in a field where there is high sunk cost and other huge infrastructure costs are involved, some research should be done. Therefore, it is important to research on MCC in order to investigate that if it is worthwhile to develop Colombo as a multi country consolidation hub in the South East Asian region with its geographical location. The research was conducted a pilot survey and a detailed questionnaire survey to collect data from the industry. The questionnaire was developed in a systematic manner by concerning the theoretical framework, and with the guidance of a pilot survey. Furthermore, certain interviews, and observation were used to successful completion of the data collection. The research findings reveal that it is ideal to promote Colombo as a Multi Country Consolidation hub in the region with its geographical location and Colombo