Abstract

In the present context with the help of these competitive advantages Sri Lanka is involved in handling transshipment and MCC practices at Colombo port during last two decades of time. MCC can be simply defined as the process of consolidating single or multiple Less than Container Load (LCL) transshipments to several destinations which are having different origins or vice versa. Compared to other countries like Singapore, Dubai, Salalah Colombo port in Sri Lanka is in a primary stage of MCC activities and can be improve by using the best practices with the help of the competitive advantages. And also when we consider about the current scenario only Sri Lanka Ports Authority (SLPA) is involved in MCC operation activities and no private sector companies like D.H.L, Aitken Spence and Freight Links who were operated sometimes back. Aitken Spence was the only private company who had maintained a private bonded warehouse for MCC activities as an operator before two years back.

This research was carried out a detailed questionnaire survey to collect the data from the industry. From all the companies who were involved in MCC operations were responded the questionnaire well and the sample was 30. Questionnaire was developed according to a theoretical framework which was identified after having several interviews with industry professionals and also according to a thorough review of literature. To prove the topic, complete factor analysis and a network analysis was carried out from the data which were collected through the questionnaires and the ship distance calculators. After the analysis it was clearly proven that Colombo port is a best place to develop as a major MCC transshipment hub in the South East Asia Region with the help of its advantage of geographical location also. Finally conclusion and recommendations were given according to the research findings and indicated the present status in the MCC operation at Sri Lanka.

Key Words: Multi Country Consolidation, Less than container load, Transshipment, Logistics Hub